2013 ANNUAL CONFERENCE

October 3 & 4, 2013 – Hilton Columbus/Polaris

featuring

GENERAL SESSIONS

The State of Health Care Reform in Ohio
Greg Moody, Director, Governor’s Office of Health Transformation

HIT Roadmap – Moving Forward with Health Information Exchange
Michael Lardiere, Vice President, Health Information Technology & Strategic Development
National Council for Behavioral Health

Creating Sustainable Funding For Your Behavioral Health Organization
Terry Axelrod, Founder & CEO, Benevon

All in the Family
David Gustafson, PhD, Director, NIATx

Prevention Across the Lifespan
Bonnie K. Burman, Sc.D., Director, Ohio Department of Aging

Prevention and Wellness – A Critical Component of the Continuum of Care (working title)
Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP, FNAP, FAANP, FAAN,
Associate Vice President for Health Promotion, University Chief Wellness Officer, The Ohio State University

Discussion with Tracy Plouck, Director, Ohio Department of Mental Health & Addiction Services

WORKSHOP SESSIONS

Workshop sessions will cover a range of topics to include: HIT and HIE, Rapid Cycle Improvement, Affordable Care Act (ACA), Telehealth and Telemedicine, MyCare Ohio, and The Gateway CALL Project.

VENDOR EXHIBIT HALL

Vendors will be exhibiting their products & services during the two-day conference.

WHO SHOULD ATTEND

Chief executive officers, middle managers, clinical supervisors, human resources staff, & fiscal staff – Two-day conference is open to all provider organizations within the behavioral health & family services field.

Please visit www.TheOhioCouncil.org for additional information.
AGENDA – Thursday, October 3, 2013

8:00 AM – 9:00 AM  Registration, Continental Breakfast, & Exhibits

9:00 AM – 9:20 AM  Welcome, Opening Remarks, Presentation of the 2013 Mary E. Pettus Award

9:20 AM – 10:20 AM  General Session: The State of Health Care Reform in Ohio – Greg Moody, Director, Governor’s Office of Health Transformation

10:20 AM – 10:40 AM  Break & Exhibits

10:40 AM – 12:00 Noon  General Session: HIT Roadmap – Moving Forward with Health Information Exchange – Michael Lardiere, Vice President, Health Information Technology & Strategic Development, National Council for Behavioral Health

12:00 Noon – 1:20 PM  Lunch; Awards Presentation for Ohio Council Board Members, Committee Chairs and Member Retirees

1:20 PM – 2:40 PM  General Session: Creating Sustainable Funding For Your Behavioral Health Organization – Terry Axelrod, Founder & CEO, Benevon

2:40 PM – 3:00 PM  Break & Exhibits

3:00 PM – 4:30 PM  Workshop Sessions:

#1 Hitting the Road with HIT and HIE – Michael Lardiere, Vice President, Health Information Technology & Strategic Development, National Council for Behavioral Health

#2 Customizing the Benevon Model to Your Behavioral Health Organization – Terry Axelrod, Founder & CEO, Benevon and Nelson Burns, President & CEO, Coleman Professional Services

#3 ACA and the Impact on Employers – Paul Routh, Esq., Wesprin, Folkerth & Routh LLC; and Gene Rau & Grant Reed, McGohan Brabender

#4 Increasing Access to Early Screening and Assessment for Children in Need of Behavioral Health Services: The Gateway CALL Project – Gretchen Clark Hammond, PhD, Managing Partner, Mighty Crow Media, LLC; and Katherine Schiraldi, Associate Director, Intake & Assessment, Franklin County Children Services

4:30 PM – 5:30 PM  Networking Reception & Exhibits
AGENDA – Friday, October 4, 2013

8:00 AM – 9:00 AM  Registration, Continental Breakfast & Exhibits

9:00 AM – 10:30 AM  General Session: All in the Family – David Gustafson, PhD, Director, NIATx

10:30 AM – 10:50 AM  Break & Exhibits

10:50 AM – 11:10 AM  General Session: Prevention Across the Lifespan – Bonnie K. Burman, Sc.D., Director, Ohio Department of Aging

11:10 AM – 12:15 PM  General Session: Prevention and Wellness – A Critical Component of the Continuum of Care (working title) – Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP, FNAP, FAANP, FAAN, Associate Vice President for Health Promotion, University Chief Wellness Officer, The Ohio State University

12:15 PM – 1:30 PM  Lunch & Discussion with Tracy Plouck, Director, Ohio Department of Mental Health & Addiction Services

1:30 PM – 1:45 PM  Break

1:45 PM – 3:15 PM  Workshop Sessions:

#1  Rapid Cycle Improvement – David Gustafson, PhD, Director, NIATx

#2  Telehealth and Telemedicine for Ohio Mental Health and Addictions Services Providers – Jonathan Neufeld, PhD, H.S.P.P., Clinical Director, Upper Midwest Telehealth Resource Center

#3  MyCare Ohio: Medicare/Medicaid Dual Eligibles Demonstration Project – Harry Saxe, Kim Donica, Christi Pepe, Ohio Department of Medicaid; and Lisa M. Werner, D.O, ABPN, Medical Director, Behavioral Health, UnitedHealthcare, OptumHealth Behavioral Solutions
EXHIBIT HALL PARTICIPANTS

Alkermes
Askesis Development Group
BBC Technology Solutions
Bellefaire JCB
BizWit LLC
Brown & Brown Insurance
Buckeye Community Health Plan
CareSource
The Center for Innovative Partnerships, Inc.
CERNER – Community Behavioral Health
Chestnut Ridge Foam, Inc.
ClaimTrak Systems, Inc.
CompManagement, Inc.
Core Solutions, Inc.
Credible Behavioral Health
The Echo Group
Enterprise
Foothold Technology
Genoa Healthcare
InSight Telepsychiatry, LLC
Janssen Pharmaceuticals, Inc.
McGohan Brabender, Inc.
Molina Healthcare of Ohio, Inc.
Netsmart
New Story
Odyssey Software
Opportunities for Ohioans with Disabilities Agency/Division of Disability Determination
Paramount Advantage
Prism Health System
ProComp Software Consultants
QoL meds, LLC
Qualifacts Systems, Inc.
SafeDose
The SpyGlass Group, Inc.
Systems Imaging
This End Up Furniture Co.
Unemployment Services Trust (UST)
UnitedHealthcare Community Plan
Welligent, Inc.
**The State of Health Care Reform in Ohio**
Greg Moody, Director
Governor’s Office of Health Transformation

Greg Moody, Director of the Office of Health Transformation (OHT) will review the status of health care reform and Medicaid initiatives in Ohio. This will include delivery system redesign initiatives like Medicaid Health Homes; Medicaid expansion; payment reform; Medicaid eligibility simplification; health information exchange; the Medicare-Medicaid dual eligibles demonstration; among others.

Governor John Kasich appointed Greg Moody in January 2011 to lead the Office of Health Transformation (OHT). OHT is responsible for advancing Governor Kasich’s Medicaid modernization and cost-containing priorities, engaging private sector partners to improve overall health system performance, and recommending a permanent health and human services structure in Ohio.

Greg began his public service career as a budget associate for the U.S. House Budget Committee in Washington D.C. The Budget Chairman at the time, Rep. John Kasich, asked Greg to study the impact of Medicaid on federal spending – an assignment that set the course for his public policy career.

Prior to joining the Kasich Administration, Greg was a senior consultant at Health Management Associates, a national research and consulting firm that specializes in complex health care program and policy issues. He worked with clients to improve Medicaid system performance, and wrote extensively about state health system innovations for the Commonwealth Fund, National Governor’s Association, and other foundations.

Greg’s Ohio experience includes serving as Interim Director of the Ohio Department of job and Family Services (2001), Executive Assistant for Health and Human Services for Governor Bob Taft (1999-2004), and Chief of Staff to the Dean at the OSU College of Medicine (1997-1999).

**HIT Roadmap – Moving Forward with Health Information Exchange**
Michael Lardiere, LCSW
Vice President, Health Information Technology & Strategic Development
National Council for Behavioral Health

Mr. Lardiere will provide an HIT Roadmap for behavioral health provider organizations to follow as they move forward with health information exchange (HIE). Topics to be discussed include: flavors of HIE; ONC’s approach, roles, priorities; Meaningful Use – the benefits, barriers, challenges, and strategies; missing pieces and progress toward transporting data; what is the Standard Data Set (CCD, CDA); 42 CFR Part 2 – SUD data sharing issues and current possibilities; and how data is critical to demonstrating health and behavioral health outcomes.

Michael R. Lardiere, LCSW is currently the Vice President, Health Information Technology & Strategic Development, the National Council for Behavioral Health (National Council). Mr. Lardiere has over thirty years of health care experience in inpatient, outpatient and managed care settings and was behavioral health administrator for one of the largest FQHCs in the nation. He has extensive experience in implementing electronic health record and other health information technology and integrating behavioral health and primary care. His managed care experience includes senior positions in clinical and provider relations areas and was responsible for provider contracting, profiling and quality for over 20,000 clinicians and 5,000 facilities in the Northeast. Mr. Lardiere is engaged with community behavioral health organizations, Federally Qualified Community Health Centers (FQHCs), health center controlled networks, Primary Care Associations, the National Health Information Network and other health information systems to advance the field of health information technology and exchange. He is responsible for developing strategy and in assisting behavioral health centers across the nation in implementing various HIT strategies to improve quality care. In addition, as an experienced and licensed mental health professional, Mr. Lardiere not only provides consulting services in mental health, substance abuse but also in integrating these services with the medical fields. He is an ONC Certified HIT Clinician/Practitioner Consultant Professional.
Creating Sustainable Funding For Your Behavioral Health Organization  
Terry Axelrod, Founder & CEO  
Benevon

This fact-paced session introduces you to a systematic model for building sustainable funding for your behavioral health organization. Learn to leave a legacy of passionate lifelong individual donors as you tailor the Benevon® Model to your organization. Participants are encouraged to bring other staff, board, and volunteers to engage them in this practical and effective approach.

In this session, participants will learn:

- An overview of the Benevon Model, an organic system for building sustainable funding for the mission of your behavioral health organization from multiple-year individual donors
- How to implement mission-focused, permission-based fundraising
- How to make your organization more visible in your community
- How to identify and personally cultivate individual donors who are passionate about your mission

Terry Axelrod, founder and CEO of Benevon, has more than thirty years of experience in the nonprofit field, including founding three nonprofit organizations in healthcare and affordable housing. She realized early in her career that the only path to sustainable funding was to systematically connect donors to the mission of the organization, then involve and cultivate them until they were clearly ready to give—in short, to treat donors the way you would treat a close friend or family member, someone with whom you planned to have a lifelong relationship.

Terry created the Benevon Model in 1996 after serving as Development Consultant to a private inner city school from 1992-1995. There she designed and implemented the fundraising and marketing programs that yielded $7.2 million in two and a half years as well as national recognition of the program including a cover story in The Chronicle of Philanthropy.

Workshop Sessions

Hitting the Road with HIT and HIE  
Michael Lardiere, LCSW, Vice President, Health Information Technology & Strategic Development  
National Council for Behavioral Health

This workshop session will take a deeper dive into more technical aspects of HIT and HIE. Topics to be covered include:

- HIE transportation options (NwHIN Direct and HwHIN Exchange) and interoperability
- Standard Data Set and structured data exchange – including BH specific (or lack thereof)
- Meaningful Use Stage 1 vs. Stage 2
- Strategies for Scaling HIT and HIE implementation at the provider level
- Fiscal and Implementation potholes
- Data use to support and demonstrate patient health outcomes – why this really matters
- Patient access to data – New HIPAA Regulations and MU

Customizing the Benevon Model to Your Behavioral Health Organization  
Terry Axelrod, Founder & CEO, Benevon  
and Nelson Burns, President & CEO, Coleman Professional Services

Now that you’ve heard how this model works, in this interactive session we will address your specific questions about how to begin the process of customizing the Benevon Model to your organization, including Point of Entry Events, Ask Events, and involving your board.

Benevon trains and coaches nonprofit organizations to implement a mission-based system for raising sustainable funding from individual donors. This system ends the suffering about fundraising and builds passionate and committed lifelong donors. The Benevon Model was developed by founder Terry Axelrod, author of seven books and several DVDs, including her most recent book, The Benevon Model: A Step-by-Step Guide to Getting It Right. For more information, please visit www.benevon.com.
ACA and the Impact on Employers
Paul Routh, Esq., Wesprin, Folkert & Routh LLC
and Gene Rau & Grant Reed, McGohan Brabender

This session will provide highlights of the Affordable Care Act (ACA) and the changes impacting employers. Topics will include: market trends, pay or play analysis, mandatory notices, modifying your workforce (30 hour eligibility), and where do you go from here.

Increasing Access to Early Screening and Assessment for Children in Need of Behavioral Health Services:
The Gateway CALL Project
Gretchen Clark Hammond, PhD, MSW, LSW, LCDC III, TTS,
Managing Partner, Mighty Crow Media, LLC
and Katherine Schiraldi, MS, Associate Director, Intake & Assessment, Franklin County Children Services

During this session participants will learn how to increase awareness of trauma severity for children in child welfare, increase awareness of resources for trauma screening and behavioral health assessment, and understand how early screening and assessment impact child and family well-being.

PROGRAM – DAY TWO

General Sessions

All in the Family
David Gustafson, PhD, Director
NIATx – University of Wisconsin

This presentation will examine the growing role of family centered care in US healthcare and its implication for addiction treatment and recovery. We will focus on the importance of family engagement and the role of quality improvement and technology in making it economically feasible to engage the family; to help them play positive roles in contributing toward recovery.

Dr. Gustafson is Director of NIATx, a pioneering process improvement collaborative based at the University of Wisconsin-Madison. NIATx began in 2003 as a collaborative partnership between The Robert Wood Johnson Foundation’s Paths to Recovery program, the Substance Abuse and Mental Health Services Administration’s Center for Substance Abuse Treatment Strengthening Treatment Access and Retention (STAR) program, and a number of independent addiction treatment organizations. The mission of NIATx is to help behavioral health treatment providers make more efficient use of their treatment capacity and to encourage ongoing improvements in treatment access and retention throughout the substance abuse field.

Dave also is the director of the Center for Health Enhancement Systems Studies, (CHESS) and a professor emeritus of Industrial Engineering and Preventive Medicine at the UW-Madison. He is past chairman of the Industrial Engineering Department and founder of the Center for Health Systems Research and Analysis (CHSRA), a multi-disciplinary research center employing systems analysis, decision science and decision support technologies to address patient care and health policy problems.
Prevention Across the Lifespan
Bonnie K. Burman, Sc.D., Director, Ohio Department of Aging

Director Bonnie K. Burman is leading Ohio’s efforts to ensure elders’ quality of life and independence by taking preventive measures to maintain their health across the lifespan. A true “Golden Buckeye” is inspired by his or her age, not defined by it. Being a Golden Buckeye includes eating well and exercising, effectively managing medical conditions and taking steps to prevent falls and fall-related injuries. By making healthy choices, Golden Buckeyes not only improve their own health and wellness, but also serve as role models for younger generations (and future Golden Buckeyes). Because choices we make in our youth can impact our health and wellness later in life, the journey to being a Golden Buckeye spans a lifetime.

Bonnie K. Burman, Sc.D., was appointed director of the Ohio Department of Aging by Governor John Kasich in 2011. In this role she is helping to lead the state's effort to transform health care and long-term care for its citizens, while promoting the concept of preventive gerontology.

Under Director Burman’s leadership the Ohio Department of Aging has developed a laser focus on initiatives to reform and enhance the quality and efficiency of our system of long-term services and supports. Special attention is being paid to strengthening person-centered, relationship-based care options to ensure that elders are able to live meaningful lives as their care needs change. At the same time, she encourages all Ohioans to be “Golden Buckeyes” and be inspired by their age, not defined by it as she advocates for resources and opportunities for elders to continue to grow, thrive and contribute. She has made it her mission to ensure that Ohio is on the leading edge of innovation and responsiveness to the growing and changing aging population.

As the former executive director of the Pioneer Network, a national center for person-centered long-term care delivery systems development, Director Burman drove consistent and creative public policy change at the national and state government levels. Prior to joining the Pioneer Network in 2007, she worked for 16 years as the director of The Ohio State University’s Office of Geriatrics and Gerontology.

Prevention and Wellness – A Critical Component of the Continuum of Care (working title)
Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP, FNAP, FAAN
Associate Vice President for Health Promotion
University Chief Wellness Officer
Dean and Professor, College of Nursing
Professor of Pediatrics & Psychiatry, College of Medicine
The Ohio State University

(Session description will be available at a later date.)

Bernadette Mazurek Melnyk is the Associate Vice President for Health Promotion, University Chief Wellness Officer, and Professor and Dean of the College of Nursing at The Ohio State University. She also is a professor of pediatrics and psychiatry at Ohio State’s College of Medicine. Dr. Melnyk is a pediatric and psychiatric mental health nurse practitioner, and is an internationally recognized expert in evidence-based practice, intervention research and child and adolescent mental health. Dr. Melnyk is a frequent keynote speaker at national/international conferences, and has consulted with hundreds of healthcare systems and colleges throughout the globe on implementing and sustaining evidence-based practice. Her record includes over 19 million dollars of sponsored funding from federal agencies as principal investigator and over 180 publications. Dr. Melnyk is co-editor of four books, including Evidence-based Practice in Nursing & Healthcare: A Guide to Best Practice. She is an elected fellow of the American Academy of Nursing, the National Academies of Practice and the American Association of Nurse practitioners, and served a four-year term as one of only two nurses on the 16-member United States Preventive Services Task Force. In addition, she serves on the National Advisory Council for Nursing Research, the National Quality Forum’s (NQF) Behavioral Health Steering Committee and the Centers for Disease Control and Prevention’s Laboratory Medicine Best Practices Workgroup. Dr. Melnyk is editor of the journal, Worldviews on Evidence-based Nursing. She has received numerous national and international awards, and has twice been recognized as an Edge Runner by the American Academy of Nursing. Dr. Melnyk recently received the National Organization of Nurse Practitioner Faculties Lifetime Achievement Award.
Discussion with Tracy Plouck, Director, Ohio Department of Mental Health and Addiction Services

Director Plouck will provide an update on the newly created Ohio Department of Mental Health & Addiction Services (OhioMHAS), and other key policy initiatives.

Effective July 1, 2013, Tracy Plouck was appointed director of OhioMHAS by Governor John Kasich, after serving as his director of the Ohio Department of Mental Health since January 2011. She brings strong policy background to her role, having twice held the state Medicaid director position and also serving as a deputy director with the Ohio Department of Developmental Disabilities. Additionally, Ms. Plouck has significant fiscal experience from her eight years with the Ohio Office of Budget and Management, most recently as deputy director for budget.

As OhioMHAS director, Ms. Plouck continues to be a member of the Governor’s Office of Health Transformation (OHT). Governor Kasich created OHT to modernize the state’s Medicaid system and to better integrate public health efforts that support people with physical and behavioral health needs.

Workshop Sessions

Rapid Cycle Improvement
David Gustafson, PhD, Director, NIATx – University of Wisconsin

The world is changing for behavioral health and it is changing fast. Our field is changing right in front of us. We can be passive or we can take control. But taking control will not be a leisurely activity. This workshop will teach techniques and strategies for speeding improvement and suggest ways we can use these concepts to rapidly improve processes, systems and even organizations.

Telehealth and Telemedicine for Ohio Mental Health and Addictions Services Providers
Jonathan Neufeld, PhD, H.S.P.P., Clinical Director, Upper Midwest Telehealth Resource Center

This workshop will cover basic legal, administrative, financial, and technical considerations for implementing telemedicine services programs in Ohio. Participants will consider various business and service models in use, understand current Ohio law and policies regarding reimbursement, and be introduced to some of the technical platforms available to support these services.

MyCare Ohio: Medicare/Medicaid Dual Eligibles Demonstration Project
Harry Saxe, Kim Donica, Christi Pepe, Ohio Department of Medicaid; and Lisa M. Werner, D.O, ABPN, Medical Director, Behavioral Health, UnitedHealthcare, OptumHealth Behavioral Solutions

This session will provide an update on Ohio’s Integrated Care Delivery System (ICDS)—MyCare Ohio—the state’s Medicare/Medicaid dual eligibles demonstration project. Topics will include a discussion of the coordination of Medicare and Medicaid benefits, coverage of behavioral health services, consumer engagement and enrollment, transition planning, MCP network development, participating vs. non-participating provider status, and care management expectations including delegation to Medicaid health homes.
REGISTRATION FEES

<table>
<thead>
<tr>
<th></th>
<th>Two-Day Fee</th>
<th>One-Day Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ohio Council 1st Staff Member</td>
<td>$320</td>
<td>$220</td>
</tr>
<tr>
<td>Ohio Council Additional Staff Member(s)</td>
<td>$260</td>
<td>$220</td>
</tr>
<tr>
<td>Non-Ohio Council Member(s)</td>
<td>$395</td>
<td>$295</td>
</tr>
</tbody>
</table>

Note: Breakfast, lunch, reception, and break refreshments are included along with training materials.

Deadline for registrations is September 26, 2013. No refunds will be made after this date. However, substitutions are welcome. For “no shows” who pre-register and do not pay, a $50 service fee (for one day registrations) and a $100 service fee (for two day registrations) will apply (to cover the cost of hotel food & beverage).

ONLINE REGISTRATION

For on-line registration, please click here or visit the Ohio Council’s website at www.TheOhioCouncil.org.

CONTINUING PROFESSIONAL EDUCATION

CEU’s have been approved for Social Workers & Counselors (RCS058802). MCE’s have been approved for Psychologists (310951918). The Ohio Council of Behavioral Health & Family Services Providers is approved by the Ohio Psychological Association-MCE Program to offer continuing education for psychologists. The Ohio Council, #310951018, maintains responsibility for the program. Recognized Clock Hours (RCH’s) for Chemical Dependency Professionals have been applied for. CPE’s have been approved for Accountants by the Accountancy Board of Ohio (CPE.248).

SPECIAL ACCOMMODATIONS

Please call the Ohio Council office at (614) 228-0747 or send an email to Cornett@TheOhioCouncil.org by September 26, 2013 if you need special accommodations.

HOTEL ACCOMMODATIONS

If you wish accommodations at the Hilton Columbus/Polaris, please call 1-888-864-8055 or click here for online reservations. The room block is under the Group Name “The Ohio Council of Behavioral Health and Family Service Providers/2013 Annual Conference” and the Group Code is “OCBH13”. If you prefer to contact the hotel directly, please call (614) 885-1600 and ask for the Reservations Department. The discounted room rate is $141 plus taxes. It is imperative that you indicate your group affiliation when making reservations. Please make your reservation as soon as possible – the room block will be released September 6, 2013. The discounted room rate and room availability cannot be guaranteed after this date. There is no additional charge for parking. Note: There are a limited number of rooms available, so please don’t delay in making your hotel reservation.
Treat yourself to a luxurious stay at the Hilton Columbus/Polaris. The full-service, 100% non-smoking, upscale suburban hotel is ideally located on the north side of Columbus, directly off Ohio Interstate I-71 at Exit 121. The hotel is positioned near the thriving Polaris Centers of Commerce and the Polaris Mall.
INsight
TELEPSYCHIATRY, LLC

Telepsychiatry Providers
Increasing National Access to Care

CRISIS
ROUTINE
CORRECTIONS

www.in-sight.net  856.797.4772
When you’re with Molina Healthcare, you’re like one of the family.

Dr. C. David Molina founded Molina Healthcare in 1980. He believed every person deserved respect and access to quality care. We have been taking care of moms, kids, families, seniors and persons with disabilities for more than 30 years. Today, Molina Healthcare provides access to quality care, caring service and peace-of-mind to about 1.8 million members in 9 states nationwide.

For more information about Molina Healthcare, call (800) 642-4168.
For hearing impaired, call TTY/Ohio Relay (800) 750-0750 or 711.

To learn more, scan this code with your smart phone or like us on Facebook.

www.MolinaHealthcare.com
Illness happens

Neuropsychiatric illnesses and pain can devastate families, friendships and patients’ lives.

As the Janssen Pharmaceutical Companies, we are committed to developing innovative solutions for the most important medical needs of our time.

Over the past 50 years we have brought to market paradigm-changing treatments for addressing needs in schizophrenia, bipolar disorder, Alzheimer's dementia, and severe pain. Our work to help patients, families and communities affected by these illnesses continues. Our vision is to transform and enrich patients’ lives by raising global standards of care. At Janssen, we are passionately pursuing science for the benefit of patients.

For more information please visit www.janssenpharmaceuticalsinc.com.
Askesis Development Group is a leader in software solutions for the behavioral health, addictions treatment, and social service markets. Providers across the country deliver services to millions of people, supported by our flagship product – PsychConsult® Provider, a fully integrated practice management and EHR application. Since 1993 PsychConsult Provider has enabled organizations to enhance business processes by adding revenue to their bottom line and standardizing clinical processes. Our innovative solutions for navigating change are ONC-ATCB 2011/2012 Complete EHR Certified for both Eligible Professional and Eligible Hospital domains and CCHIT Certified® 2011 Behavioral Health Electronic Health Record (EHR).

For more information please visit www.askesis.com or call (877) 275-2341.
Electronic Health Records, Meaningful Use, Billing, Finance –

These are some of the many challenges that behavioral healthcare entities face in the current environment. The staff at the Center for Innovative Partnerships, Inc. have the skills to assist your organization in the development of the necessary competencies in the above-mentioned areas.

The Center for Innovative Partnerships is a subsidiary of BHP of Central Ohio, Inc. and we provide a whole range of consultative services to the behavioral healthcare industry. Through innovative partnerships, we work with our clients to identify needs and provide solutions.

P.O. Box 5131, Newark Ohio 43058-5131 • www.innovativepartnerships.net
For more information, please contact us at 937.409.5190 or info@innovativepartnerships.net

Ohio’s Clinical Leader and (Health Home) Knowledge Partner

In this era of Accountable Care, we’re helping our Ohio clients transform care through collaborative, coordinated management and clinical data exchange across the care spectrum.

We’re proud that more than 50 Ohio providers and the State of Ohio have chosen us as their trusted knowledge and technology partner. Our office in Dublin, Ohio has more than 100 professionals working on behalf of our clients every day.

And, we can help Ohio providers considering participating in Health Homes meet the requirements with an EHR solution that can:

- Connect with other agencies and HIEs
- Securely share consumer data
- Integrate with primary care organizations

Visit www.ntst.com/healthhomes to:
- Watch our free Understanding The Health Home Ecosystem webinar
- Request the Health Homes in the Era of Accountable Care white paper

Stop by our booth at the conference to find out how Netsmart is working with Ohio Providers to set up and participate in health homes.
The Brown & Brown of Lehigh Valley Value Partnership

Experience the Insurance Difference!

<table>
<thead>
<tr>
<th>Typical Insurance Agent</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Insurance Placement</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>2. Policy Maintenance</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>3. Claims Assistance</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Brown &amp; Brown Program</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Insurance Placement</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>2. Policy Maintenance</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>3. Claims Assistance</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>4. Detailed Coverage Audits</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>5. Industry Experts</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>6. Endorsed by 12 State Associations</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>7. Insures over 500 Social Service Clients Nationally</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>8. Strongest Carrier Relationships</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>9. Agency-Wide Risk Assessments</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>10. Claims Analysis &amp; Review</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>11. Physical Plant Safety Inspections</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>12. Establish Safety Committee</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>13. Policy &amp; Procedure Review</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>14. Driver Training</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>15. Adverse Incident Investigation</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>16. Defensible Documentation</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>17. Risk Management Video Library</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>18. OSHA Standards Training</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>19. Building Valuation Appraisals</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>20. Accreditation Preparation</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>21. Workers’ Compensation Loss Control</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>22. Risk Management Hotline</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>23. Disaster Planning</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>24. Health &amp; Human Service Experts for 25+ Years</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

We would like to show you what Brown & Brown of Pennsylvania can do for you.

Robert M. McCormick, CIC, CRM
Senior Vice President
(800) 634-8237 ext. 1823
rmccormick@bbinslv.com

Beth Higgins
Sales Executive
(800) 634-8237 ext. 1879
bhiggins@bbinslv.com
Building healthier communities right here in Ohio.