



2018

Facing The Future Together

Annual Conference

Marriott Columbus University Area
October 18-19, 2018

October 18 & 19, 2018 – Marriott Columbus University Area

DAY 1

Opening Keynote

We All Have a Story to Tell

Linda Rosenberg, MSW, President and CEO, National Council for Behavioral Health

General Sessions

Mental Health Parity & Addiction Equity Act - Parity@10

Facilitator: Linda Rosenberg, MSW, President and CEO, National Council for Behavioral Health

Panelists: Sara Howe, MS, CHES, CEO, Illinois Association for Behavioral Health;

Ellen Weber, JD, Vice President for Health Initiatives, the Legal Action Center;

Lori Criss, MSW, Chief Executive Officer, the Ohio Council of Behavioral Health & Family Services Providers, Carletta C. Murnane, MBA, Senior Advisor for Health Investigations, Employee Benefits Security Administration, Cincinnati Regional Office of the U.S. Department of Labor

How to Manage Managed Care

Joe Parks, MD, Medical Director, National Council for Behavioral Health

Get Your Organization Moving to Value with the Distinctiveness Wheel

Kristin M. Woodlock, RN, MPA, CEO, Woodlock & Associates

DAY 2

General Sessions

Community Behavioral Health Mergers

David Guth, MSSW, CEO, Centerstone

Getting to Value in Integrated Managed Care: Behavioral Health's Value Proposition and Moving to Value Based Payment

Rich VandenHeuvel, MSW, Principal, Health Management Associates

Media Roundtable: Perceptions in Behavioral Health: Politics, Policy and the Public

Facilitator: Mike Toman, MPA, Partner/ Lobbyist, The Success Group

Panelists: Laura Bischoff, BA, Staff Writer, Dayton Daily News; Catherine Candisky, BA, Public Affairs Reporter, The Columbus Dispatch; Karen Kasler, MA, Bureau Chief, Statehouse News

Breakout Sessions

Medical Marijuana and the Workplace: Drug Testing, Accommodations, and Other Legal Complications

Jonathan J. Downes, Esq., Zashin & Rich Law Firm

Managing Your Managed Care Contracts - What's Next For Providers

Suzanne J. Scrutton, J.D., Partner and Robin L. Canowitz, J.D., Senior Attorney

Vorys, Sater, Seymour and Pease, LLP

Managed Care Organizations (MCO) – A New Frontier of Billing Tips for Documentation, Coding and Billing under Managed Care

Sonda Kunzi, CPC, COC, CPCO, CPMA, CPPM, CPC-1, President, Coding Advantage LLC

VENDOR EXHIBIT HALL

Vendors will be exhibiting their products & services during the two-day conference.

WHO SHOULD ATTEND

Chief executive officers, service and program managers, clinical directors, human resources staff, and fiscal staff – Two-day conference is open to all provider organizations within the behavioral health and family services field.

Please visit <https://conference.theohiocouncil.org/> to access brochure & online registration.

Agenda: Thursday 18 October 2018

8:00 AM – 9:00 AM

Registration, Continental Breakfast, Exhibits, T-shirt Printing
Breakfast sponsored by CompManagement LLC

9:00 AM – 9:15 AM

Welcome, Opening Remarks
JJ Boroski, Board President & Lori Criss, CEO, the Ohio Council

9:15 AM – 10:00 AM

Opening Keynote: *We All Have a Story to Tell*
Linda Rosenberg, MSW, President and CEO, National Council for Behavioral Health

10:00 AM – 10:30 AM

Break, Exhibits, T-shirt Printing
Morning break sponsored by Core Solutions Inc.

10:30 AM – 12:00 PM

General Session: Mental Health Parity & Addiction Equity Act - Parity@10

Facilitator: Linda Rosenberg, MSW, President and CEO, National Council for Behavioral Health

Panelists: Sara Howe, MS, CHES, CEO, Illinois Association for Behavioral Health
Ellen Weber, J.D., Vice President for Health Initiatives, the Legal Action Center;
Lori Criss, MSW, CEO, the Ohio Council of Behavioral Health & Family Services Providers;
Carletta C. Murnane, MBA, Senior Advisor for Health Investigations, Employee Benefits Security Administration, Cincinnati Regional Office of the U.S. Department of Labor

12:00 PM – 12:15 PM

Break, Exhibits, T-shirt Printing

12:15 PM – 1:15 PM

Lunch and Membership Meeting & Appreciation

1:15 PM - 1:30 PM

Break, Exhibits, T-shirt Printing

1:30 PM – 2:45 PM

General Session: *How to Manage Managed Care*

Joe Parks, MD, Medical Director, National Council for Behavioral Health

2:45 PM – 3:15 PM

Break, Exhibits, T-shirt Printing
Afternoon break sponsored by Molina Healthcare

3:15 PM – 4:30 PM

General Session: *Get Your Organization Moving to Value with the Distinctiveness Wheel*

Kristin M. Woodlock, RN, MPA, CEO, Woodlock & Associates

4:30 PM – 5:30 PM

Networking Reception sponsored by ProComp Software

Agenda: Friday 19 October 2018

7:30 AM – 8:30 AM

CEO Networking Breakfast sponsored by Brown & Brown Insurance - Lehigh Valley

8:00 AM – 9:00 AM

Registration, Hot Breakfast, Exhibits
Breakfast sponsored by Credible Behavioral Health Software

9:00 AM – 10:15 AM

General Session: Community Behavioral Health Mergers
David Guth, MSSW, CEO, Centerstone

10:15 AM – 10:45 AM

Break & Exhibits

10:45 AM – 12:00 PM

General Session: Getting to Value in Integrated Managed Care: Behavioral Health's Value Proposition and Moving to Value Based Payment
Rich VandenHeuvel, MSW, Principal, Health Management Associates

12:00 PM - 12:15 PM

Break & Exhibits

12:15 PM – 1:30 PM

Lunch sponsored by McGohan Brabender Inc.

General Session: Media Roundtable: Perceptions in Behavioral Health: Politics, Policy and the Public

Facilitator: Mike Toman, MPA, Lobbyist/ Partner, The Success Group
Panelists: Laura Bischoff, BA, Staff Writer, Dayton Daily News; Catherine Candisky, BA, Public Affairs Reporter, The Columbus Dispatch; Karen Kasler, MA, Bureau Chief, Statehouse News

1:30 PM – 1:45 PM

Break

1:45 PM – 3:00 PM

Breakout #1: Medical Marijuana and the Workplace: Drug Testing, Accommodations, and Other Legal Complications
Jonathan J. Downes, Esq., Zashin & Rich Law Firm

Breakout #2: Managing Your Managed Care Contracts - What's Next For Providers

Suzanne J. Scrutton, J.D., Partner and Robin L. Canowitz, J.D., Senior Attorney-Vorys, Sater, Seymour and Pease, LLP

Breakout #3: Managed Care Organizations (MCOs) – A New Frontier of Billing: Tips for Documentation, Coding and Billing Under Managed Care

Sonda Kunzi, CPC, COC, CPCO, CPMA, CPPM, CPC-1,
President, Coding Advantage LLC

Gold Sponsors



McGohan Brabender

compmanagement



Silver Sponsors



T-Shirt Sponsors

Furniture Concepts
Janssen Pharmaceuticals
OrionNet Systems LLC
PsychPros Inc

Exhibitors

Aetna Better Health of Ohio
Buckeye Health Plan
Clark Schaefer Hackett
CliftonLarsonAllen LLC
Enterprise Fleet Management
Genoa Healthcare
InSight Telepsychiatry
Jess Crate Furniture Company
Maryhaven
Merrill Lynch, Pierce, Fenner & Smith Inc
Mutual of America Life Insurance Company
Netsmart
OhioGuidestone
OhioMHAS
Paramount Advantage
Pinnacle Partners
Qualifacts Systems Inc
Streamline Healthcare Solutions
Sunridge Solutions LLC
TeleQuality Communications
TenEleven Group LLC
This End Up Furniture Company
UnitedHealthcare Community Plan

Taking care of people is at the heart of everything we do. Caring counts.®

Our innovative workers' compensation solutions help our clients take better care of their most important assets - their injured employees & their bottom line.

At CompManagement, **caring counts.®**

*Proud to partner with
The Ohio Council of Behavioral Health & Family Services Providers*

compmanagement
caring counts®

Experience the CompManagement difference in quality of care.
Contact us today!

800.825.6755 | www.compmgt.com in  

Opening Keynote

We All Have a Story to Tell

**Linda Rosenberg, MSW, President and CEO
National Council for Behavioral Health**



As behavioral health professionals, we understand that behavioral illnesses are a leading cause of disability and premature death. These brain diseases impact all of us – personally or within our families and friends and certainly in our professional life. We have innovative and successful treatment interventions. We have the promise of insurance parity and routine coverage of behavioral illnesses on par with physical illnesses. However, too often, our healthcare system offers an inadequate response and few individuals and families can get the care they need. This session offers parallel insights in our healthcare system through the lens of a behavioral health leader, advocate, practitioner, and patient. We all have a story to tell.

Linda Rosenberg is President and CEO of the National Council for Behavioral Health. Under her leadership the National Council has become the nation's largest mental health and addiction education and advocacy association with 2800 government and not-for-profit member organizations serving 10 million Americans. The National Council helped secure passage of the federal parity law and the Comprehensive Addiction and Recovery Act (CARA); advanced the integration of behavioral health and primary care, leading to the creation of a Medicaid Health Home option; ensured passage of the Excellence in Mental Health Act; and introduced Mental Health First Aid in the U.S.A.

General Sessions

How to Manage Managed Care

Joe Parks, MD, Medical Director, National Council for Behavioral Health



Transitioning from state Medicaid operated fee-for-service to a contracted managed care organization payment model introduces a more complicated set of business and reporting relationships. Successfully managing them requires maintaining the provider relationship with the Medicaid agency and building new relationships with multiple managed-care organizations. It requires increased data reporting and analytic and negotiation skills involving data on clinical outcomes, utilization, and rates. This session will discuss the internal incentives and constraints for both the Medicaid agencies that are contracting with the managed-care organizations and the managed-care organizations themselves. We will discuss specific challenges in these new complicated relationships and specific opportunities to utilize data and contract language to achieve a successful implementation and ongoing clinical & business model.

Dr. Parks is the Medical Director for the National Council for Behavioral Health. He has nearly two decades of experience with public health. He was named director of the Missouri HealthNet Division of the Missouri Department of Social Services in 2013. He also holds the position of Distinguished Research Professor of Science at the University of Missouri – St. Louis and is a Clinical Assistant Professor of Psychiatry at the University of Missouri, Department of Psychiatry in Columbia.

He practices psychiatry on an outpatient basis at Family Health Center, a federally funded community health center established to expand services to uninsured and underinsured patients in central Missouri.

Mental Health Parity & Addiction Equity Act - Parity@10

Facilitator: Linda Rosenberg, MSW, President and CEO, National Council for Behavioral Health

Panelists: Ellen Weber, J.D., Vice President for Health Initiatives, the Legal Action Center; Sara Howe, MS, CHES, CEO, Illinois Association for Behavioral Health; Lori Criss, MSW, Chief Executive Officer, the Ohio Council of Behavioral Health & Family Services Providers; Carletta C. Murnane, MBA, Senior Advisor for Health Investigations, Employee Benefits Security Administration, Cincinnati Regional Office of the U.S. Department of Labor

This October marks the 10 year anniversary of the enactment of the Mental Health Parity and Addiction Equity Act (MHPAEA). Since enactment much work has been done to implement the law and improve access to mental health and addiction treatment services. However, more work is necessary to meet the letter and the spirit of the law. The Parity at 10 Campaign is a multi-year effort to raise awareness and advocate for greater enforcement of the Parity law in 10 states. This session will focus on a discussion of the Mental Health Parity and Addiction Equity Act of 2008, the Parity at 10 Campaign from a national and state perspective, and advocacy strategies to raise awareness and strengthen enforcement of the law to promote access to behavioral health services.

Ellen Weber, J.D., Vice President for Health Initiatives, the Legal Action Center



Ellen Weber, J.D., is the Vice President for Health Initiatives at the Legal Action Center, a law and policy organization whose mission is to fight discrimination against individuals with histories of addiction, HIV/AIDS, or criminal records, and to advocate for sound public policies in these areas. Ms. Weber helps lead the Center's efforts to expand access to comprehensive and equitable substance use treatment at both the state and federal levels. Ms. Weber worked previously at the Center from 1985 to 2002, during which time she conducted disability rights litigation, established the Center's D.C. office, and led the Center's national policy work. She led the field's efforts to obtain protections for persons with substance abuse disorders under the Americans With Disabilities Act, participated in the first round of national health care reform legislation and advocated for a more balanced federal budget for the prevention and treatment of substance use disorders.

Sara Howe, MS, CHES, CEO, Illinois Association for Behavioral Health



Sara Moscato Howe, MS, CHES, is Chief Executive Officer of the Illinois Association for Behavioral Health (IABH). Her responsibilities include state and federal policy analysis and advocacy efforts on behalf of the IABH's Membership. Ms. Howe also oversees the planning and implementation of the Association's substance abuse prevention programs: Operation Snowball (OS) and the Cebrin Goodman Teen Institute (CGTI). She is Chair of the Illinois Department of Human Services Social Services Advisory Council, a member of Illinois' Human Services Commission, and serves as Public Policy Chair of the National Council for Behavioral Health. Ms. Howe holds a Master of Science in Health Promotion with a research emphasis in collegiate peer alcohol abuse prevention a Bachelor of Arts in Health Promotion from Purdue University. She is currently pursuing a Master of Business Administration degree from the Krannert School of Management at Purdue University. She is a member of the Animal Protective League of Springfield and Sangamon County and has previously served on their Board of Directors.

Lori Criss, MSW, Chief Executive Officer, Ohio Council of Behavioral Health & Family Services Providers



Lori Criss, MSW, is Chief Executive Officer of The Ohio Council of Behavioral Health & Family Services Providers, representing addiction treatment and prevention, mental health, and family services providers. Lori has over 20 years of operations and leadership experience with addictions and trauma treatment, housing, and family services. Currently, she advocates for policies and resources that promote access to a full continuum of prevention, treatment and recovery services for people with mental illness and substance use disorders; to enforce insurance coverage parity for mental illness and substance use disorders; to create housing choice for people with substance use disorders; and to end Ohio's opiate crisis and rising suicide rates.

Carletta C. Murnane, MBA, Senior Advisor for Health Investigations, Employee Benefits Security Administration, Cincinnati Regional Office of the U.S. Department of Labor

Carletta C. Murnane is the Senior Advisor for Health Investigations for the Employee Benefits Security Administration, Cincinnati Regional Office of the U. S. Department of Labor, which covers the States of Ohio, Kentucky, Michigan and Southern Indiana. As the Senior Advisor for Health Investigations, Ms. Murnane oversees the Cincinnati Regional Office's health investigative activities dealing with the Employee Benefits Security Administration's enforcement of the Employee Retirement Income Security Act of 1974 (ERISA).

Ms. Murnane prior to assuming this position in November 2014, was the Supervisory Benefits Advisor for the Cincinnati Regional Office for five years and also served as an Auditor/Investigator in the Cincinnati Regional Office for eight years. As an Auditor/Investigator, Ms. Murnane was responsible for enforcement and compliance activities pursuant to the ERISA, which included conducting both civil and criminal investigations. Additionally, she has previously served as the Cincinnati Regional Office's Voluntary Fiduciary Corrections Program Coordinator; Abandoned Plan Program Coordinator; and Rapid ERISA Action Team (REACT) Coordinator.

Ms. Murnane holds a Bachelor of Business of Administration degree in Accounting from Morehead State University and a Masters of Business Administration degree from the University of Kentucky.

Get Your Organization Moving to Value with the Distinctiveness Wheel **Kristin M. Woodlock, RN, MPA, CEO, Woodlock & Associates**



Do you feel stuck when it comes to value-based care (VBC)? Getting to know what makes your organization distinctive is key to finding your niche in value-based payment. Whatever level your organization and staff is at, this session will help you develop a strategy that you can operationalize. You'll learn the traits and capacities that successful organizations embody and promote in VBP and how the VBP Distinctiveness Wheel (tool) can help guide your work as you transition your operation to VBP.

Her learning objectives are to Identify and describe the seven elements of distinctiveness in value based payment; Evaluate their organization's value based payment distinctiveness trait strengths and weaknesses; Implement an organizational strategy of distinctiveness in Mission, Expertise, Location, System Affiliation, Results, ROI and Messaging.

Kristin Woodlock, RN, MPA, is a consultant at the National Council, and currently serves as CEO of Woodlock & Associates, a consulting firm for non-profits operating health and human service programs. Her experience includes delivery of direct care in hospitals, building and sustaining leadership teams, and executive operations and policy work for county governments, state governments and non-profit agencies.

"As a new customer to Brown & Brown, I appreciate the attention given to my agency during the process of transitioning from another broker and in completing the bid process with multiple insurance providers.

Erica Ford and her team were patient and thorough in walking us through the many steps necessary to complete this process.

We were able to secure more comprehensive coverage at a lower cost than what we had previously experienced.

I look forward to many years of working together with Brown & Brown."

Lois F. Hochstetler
Executive Director
Marion Area Counseling Center



Endorsed insurance broker of:



For an assessment of your
program contact:
Erica J. Ford, CIC
Insurance & Risk Management
(800) 634-8237, ext. 1861
eford@bbinslv.com

Brown & Brown of Lehigh Valley

The preferred choice of over 600 Health & Human Services Organizations

Property • General Liability • Professional Liability • Business Auto
Directors & Officers • Employment Practices • Cyber • Excess Liability

www.bbinslv.com

CREDIBLE

Behavioral Health Software

**The Power of One.
The Benefits to Many.**

Now It's Your Turn.

In June of 2000, Credible Behavioral Health started for one reason:

Use technology to improve the quality of care. 18 years and 375+ Agencies later,

Credible is the first Enterprise SaaS company delivering fast, secure, clinical, billing, mobile, reporting, and data mining functionality while implementing in as little as 4.5 months.

Credible delivers real, tangible benefits to our Partner Agencies:

- A proven, reliable, secure and easy to use web-based solution
- Monthly innovation, real state-specific service, live phone help
- An independent, financially strong, lasting company; Founder owned and Founder run
- Mission-based and built to stay that way

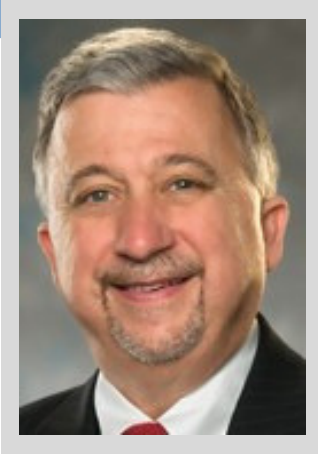


Hundreds of Partners. One at a Time. Now it's your Turn.

301.652.9500 | partnership@credibleinc.com | credibleinc.com

General Sessions

Community Behavioral Health Mergers David Guth, MSSW, CEO, Centerstone



The healthcare industry is undergoing a new wave of consolidations, and much of this current wave features not-for-profit mergers ranging from the small single community agency to multibillion dollar health systems. For most CEOs and boards it is a daunting challenge to consider why, when, and who to consolidate with, let alone how to approach the process. This presentation will feature David Guth discussing how to think about the benefits and challenges of consolidation and how the analysis of this activity emanates from the strategic planning process. He will also discuss his marriage model for the exploration, consummation, and post-closing tasks associated with not-for-profit mergers. Mr. Guth is CEO of Centerstone. With annual revenues approaching \$400 million, Centerstone is the result of the consolidation of 19 organizations.

David Guth, MSSW, is Chief Executive Officer and co-founder of Centerstone, one of the nation's largest behavioral healthcare providers. The non-profit organization, headquartered in Nashville, Tennessee, serves nearly 180,000 individuals in communities in Florida, Illinois, Indiana, Kentucky and Tennessee, and nationwide through its national provider network.

Guth has served in the capacity of chief executive for Centerstone since 1991. With over 40 years of behavioral healthcare experience, 33 in executive leadership, his experience and expertise comprise a vast number of areas, both business and clinical.

He has presented extensively before national and international audiences on the adoption of information technology in the healthcare industry, the integration of behavioral and primary healthcare, and the importance of improving the field of behavioral health through research-driven protocols. His insights on these topics and others have been featured in numerous professional journals. Under his leadership, the organization has grown from \$6M in revenues and 300 staff serving 2,000 individuals to revenues of \$327M and 5,200 staff serving nearly 180,000 people each year through 1,250 partnership locations and 211 facilities. In addition, Centerstone contracts with over 700 specialty credentialed clinicians nationwide.

Empowering whole-person centered care nationwide with digital healthcare technologies

CORE
Cx360

BEHAVIORAL HEALTH EHR | MOBILE SOLUTIONS | TELEHEALTH PLATFORM

Request information or a demo of our technologies at coresolutionsinc.com



620 Freedom Business Center Drive, Suite 115
King of Prussia, PA 19406
(610) 687-6080 • coresolutionsinc.com

Want a nurse to answer your health
questions 24/7—at no charge to you?
Welcome to Molina.



**At Molina Healthcare, we treat you like family with
special benefits:**

- **\$0 co-pays for provider visits and prescriptions**
- **No-cost transportation to medical appointments**
- **Pregnancy rewards – and more!**

Call (855) 826-3459 or Text MolinaOH to 45384

MHO-2778
59978830H0417

MolinaHealthcare.com



**GOOD, SMART PEOPLE
EFFECTIVELY MANAGING THE
ENTIRE HEALTH CARE DOLLAR.**

HEALTHIER EMPLOYEES. LOWER CLAIMS COSTS.



*EMPLOYEE BENEFITS CONSULTING
COMPLIANCE
HEALTH RISK MANAGEMENT*

McGOHANBRABENDER.COM

**Getting to Value in Integrated Managed Care:
Behavioral Health's Value Proposition and Moving to Value Based Payment**
Rich VandenHeuvel, MSW, Principal, Health Management Associates



This session will build upon last year's session, *Contracting in Ohio Insurance Markets: Are You Ready for Managed Care and Value-based Payment System*, updated for the current Ohio environment with the beginning of integrated managed care. Health Management Associates will outline VBP pathways and experience in other markets for lessons learned that may be applicable to Ohio providers responsible for program planning, operations, and governance. Session will be highly interactive, with Question and Answer period at the end.

As a former behavioral health executive, Rich VandenHeuvel knows how to help organizations successfully navigate the challenges of the health reform era. Rich has facilitated regional and statewide technical and strategic responses to opportunities presented by the Affordable Care Act (ACA).

He has extensive experience collaborating with government partners at all levels, building consensus diverse stakeholders, and moving projects from conception to completion. His background in providing direct service offers an important perspective for determining the impact of policy on communities, families, and individuals.

Perceptions in Behavioral Health: Politics, Policy and the Public
Facilitator: Mike Toman, MPA, Partner/ Lobbyist, The Success Group
Panelists: Laura Bischoff, BA, Staff Writer, Dayton Daily News; Catherine Candisky, BA, Public Affairs Reporter, The Columbus Dispatch; Karen Kasler, MA, Bureau Chief, Statehouse News

This session will focus on how the media approaches and writes about behavioral health and the interaction with politics, policy and public interest. Media representatives will discuss how they view their role in shaping the public's perception about behavioral health, and share their experiences and views on the current and future political environment. Participants will be able to use this information in supporting advocacy efforts and communication with the general public about behavioral health issues.



Mike Toman, MPA, Partner/ Lobbyist, The Success Group

Known for keen attention to detail and a grasp of such varied fields as criminal justice, health care and organizational budgeting processes, Mike has been with The Success Group since 2000. Prior to joining Success, Mike spent five years as a senior policy analyst with the County Commissioners Association of Ohio, worked for the Ohio Legislative Budget Office, and the Ohio Supreme Court. Mike served as President of the Ohio Lobbying Association (OLA) and was a member of the OLA Board of Trustees for seven years. Currently, Mike serves on the Board of Trustees for The Advocacy Group (TAG), a select international network of lobbying firms, and on The Ohio State University's President's Advisory Board and John Glenn College of Public Affairs Alumni Advisory Board/Committee.

Laura Bischoff, BA, Staff Writer, Dayton Daily News



Laura Bischoff has worked for the Dayton Daily News since 1995 and focuses on state and federal government. She has been assigned to the Statehouse bureau since 2001 and has broken stories on the public pension funds, Ohio State University, Ohio Medicaid and politicians of all stripes. Her work has earned her a number of state and national reporting honors. Prior to her current assignment, Bischoff worked as a business reporter and covered Dayton city hall. She previously covered local government for the Flint (Mich.) Journal. Bischoff was raised in Michigan and is a graduate of the University of Michigan in Ann Arbor. She lives in Worthington with her husband and two sons.

Karen Kasler, MA, Bureau Chief, Statehouse News



Karen Kasler is a lifelong Ohioan. She grew up in Lancaster, attended Otterbein College in Westerville, and found her first professional break at WCBE-FM, Columbus. Karen was selected as a Fellow in the Kiplinger Program for Mid-Career Journalists at The Ohio State University in 1994. After earning her Master's Degree in that program, she worked at WBNS-TV in Columbus and then moved north to become the afternoon drive anchor/assignment editor for WTAM-AM, Cleveland.

Karen followed the demolition and rebuilding of Cleveland Browns Stadium, produced award-winning series on identity theft and the Y2K panic, covered the Republican National Convention in 2000 and the blackout of 2003, and reported annually from the Cleveland National Air Show each year, often going upside down in an aerobatic plane to do it. In 1999, she was a media witness to the execution of Wilford Berry, at the time the first man put to death since Ohio re-instated capital punishment. Karen frequently reported for ABC Radio News, and also co-produced an award-winning nationally-distributed documentary on the one-year anniversary of September 11, 2001, which featured her interview with Homeland Security Secretary Tom Ridge from the West Wing of the White House.

Catherine Candisky, BA, Public Affairs Reporter, The Columbus Dispatch



As a senior public affairs reporter, Ms. Candisky identifies, researches, analyzes and reports on political and government news for publication in print and digital formats. Working under daily deadline pressure, she strives to inform readers how government impacts their lives.

In addition to print reporting, she provides political and government analysis with regular appearances on television and radio news programs.

Prior to joining the Dispatch's political team, Ms. Candisky covered the Ohio Supreme Court, federal and county courts and criminal justice.



You're not alone. We're in this together.

At Janssen, we understand that living with a brain disease can feel confusing and isolating. From schizophrenia and mood disorders to Alzheimer's, these illnesses can steal the everyday joys of life—not only for the people who have these conditions, but also for those who love them. That's why we continue to make extraordinary efforts to help people lead healthier, happier lives. After all, a world free from the challenges and stigma of these conditions is our greatest wish. We are Janssen. We collaborate with the world for the health of everyone in it. Learn more at www.janssen.com



J&J Healthcare Systems, Inc. JJHC © 2018

The image depicted contains models and is being used for illustrative purposes only.

052018

**Featuring
TOUGH
STUFF!**

Solid Wood Furniture

Limited Mobility

Upholstered Seating

Super Rugged Beds

Furniture for Secure Environments

Incontinence-Fluid Solutions

Anti-Contaband

Complete Bedrooms

Bedbug Solutions!

FURNITURE CONCEPTS

**DURABLE
Secure Furniture**

Wood, Metal & Molded Plastic Bedrooms.
Mattresses, Dining, Seating and More.

Lobbies & Common Rooms

Affordable

Stylish & Functional

Dining

Mattresses

Dependable

FURNITURE CONCEPTS
Home of TOUGH STUFF!

800.969.4100

info@furnitureconcepts.com

www.furnitureconcepts.com

Breakout Sessions

Medical Marijuana and the Workplace: Drug Testing, Accommodations, and Other Legal Complications

Jonathan J. Downes, Esq., Zashin & Rich Law Firm



With the changes in the law and culture the workplace issues for marijuana and drugs are evolving. There are factors for Employers to balance from recruiting to testing, safety, and how courts and arbitrators rule. There are statutes, the Constitution, and the safety of the public to balance. This session will provide an outline of the laws, standards, policies, identify the conflicts, and address the practical aspects of managing the issue.

Jonathan Downes has over 30 years of experience in practicing labor and employment law in Ohio and has successfully negotiated over 500 labor agreements and has presented over 100 impasse proceedings and 100 arbitrations. He represents cities, townships, counties, school districts, and public officials through the State of Ohio. Jonathan also represents private employers in employment matters. He has argued cases before the Ohio Supreme Court and the United States Court of Appeals for the Sixth Circuit.

Managing Your Managed Care Contracts - What's Next For Providers

Suzanne J. Scrutton, J.D., Partner and Robin L. Canowitz, J.D., Senior Attorney
Vorys, Sater, Seymour and Pease, LLP

Medicaid Managed Care is now in effect for behavioral health providers in Ohio. Understanding how to manage your agreements with managed care organizations is essential, and will impact your service delivery and business operations. This session will provide an update on the contractual and regulatory aspects relative to the implementation of managed care, tips on how to manage your contractual relationship with the managed care plans, and offer practical advice for ensuring compliance with your contractual obligations.

Suzanne J. Scrutton, J.D., Partner, Vorys, Sater, Seymour and Pease, LLP

Suzanne is a partner in the Vorys Columbus office and a member of the health care group. She has experience representing providers in the fields of long term care, behavioral health and developmental disabilities. Suzanne has extensive experience with regulatory issues, Medicaid reimbursement and regulations, as well as contract negotiations with various payor sources.



Robin L. Canowitz, J.D., Senior Attorney, Vorys, Sater, Seymour and Pease, LLP



Robin is a senior attorney in the Vorys Columbus office and a member of the health care group. Her practice is focused on health care compliance, healthcare risk management, medical malpractice, HIPAA and HITECH. She has extensive experience drafting hospital policies and procedures and advising on a variety of risk and compliance issues.

Robin also advises employer and group health plans on health and welfare benefits issues including compliance with the Patient Protection and Affordable Care Act (ACA), the Employee Retirement Income Security Act (ERISA) and the Consolidated Omnibus Budget Reconciliation Act (COBRA).

**Managed Care Organizations (MCO) – A New Frontier of Billing:
Tips for Documentation, Coding and Billing under Managed Care
Sonda Kunzi, CPC, COC, CPCO, CPMA, CPPM, CPC-1, President, Coding Advantage**

Now that you have had the opportunity to learn the new codes and transition to billing Managed Care Organizations directly come join an education session where we discuss the highlights of lessons learned from the first few months of billing MCOs and surviving in the future by remaining compliant in your documentation and getting proper reimbursement for your services.

- MCO Credentialing Challenges
- Client eligibility issues – Its not just MITS anymore
- Claims edits
- Challenges of procedure to procedure (PTP) edits
- NCCI
- Other claims edits and rejections
- Prior authorization
- Some claims issues along the way
- Understanding of approval criteria
- What should you prepare for after 7/2019
- Important factors in documentation, coding and billing in the MCO world



With more than 30 years of experience in healthcare, Sonda's expertise includes comprehensive knowledge of ICD10 and CPT coding concepts, documentation and training, compliance and healthcare reimbursement methodology. Her experience comes from working in a variety of positions both as an outside consultant and as a professional within hospital-owned and private medical practices. She has experience with review and application of the Ohio Administrative Code (OAC) relating to her work with community behavioral health agencies in Ohio. Sonda holds many nationally recognized certifications in coding, billing, auditing and compliance. Sonda also teaches ICD-10 and Advanced Coding at Lakeland Community College in Kirtland, Ohio.

PROCOMP SOFTWARE

SIMPLE SOLUTIONS FOR COMPLEX CARE



The comprehensive, user-friendly solution for behavioral health agencies of all sizes. CATT from ProComp Software offers an Integrated Suite for EHR, billing, document management, practice management and more.

- Unparalleled, personal onsite and remote support
- Single-site or large network, public or private agency
- Customizable installation, flexible billing, built to scale
- Nationally Compliant, Drummond Certified Complete 2014 Ambulatory EHR

CATT is agile enough to meet your needs, now and for the life of your agency. Your agency's software is a vital asset — make sure you own it.



**CALL US TODAY FOR A
FREE CONSULTATION**

ProComp Software
(800) 783-1668

www.procompsoftware.com
CATT@procompsoftware.com





CONNECTING PROFESSIONALS THROUGH SPECIALIZED RECRUITING.

National experts in behavioral
healthcare recruiting since 1995



STAFFING & EXECUTIVE SEARCH

www.psychpros.com

513-651-9500

ThinkHealth

Practice Management Software

software solutions for the mental and behavioral health industry

ONC-ACB Certified Ambulatory EHR

- Batch Billing
- Cloud-based
- Digital Signatures
- Document Management
- Electronic Billing
- Forms Designer
- Health Homes
- HIE Network-MyHealth
- ICD-10 Compliant
- Individual Service Plans

- Mobile Solutions
- Outpatient Services
- Parent Portal
- Progress Notes
- Rehab Services
- Reporting
- Residential Services
- Scheduling
- Screening and Assessment
- Therapeutic Foster Care



Toll Free: 1-855-355-1920
onsmarketing@coxinet.net

www.iorion.com

Check us out on



Continuing Professional Education

Annual Conference Learning Objectives:

Objective 1: Participants will learn about health care policy and clinical practice change necessary to offer quality behavioral health care that supports health, wellness, and recovery as new payment models evolve; Medicaid managed care integrated behavioral health services and communities, clients, and payer seek quality and value.

Objective 2: Participants will learn how federal and state changes in the health care marketplace will require innovation in administrative practices to support clinical and integrated service delivery to manage new reimbursement model, including managed care; to build and sustain service access and capacity; manage human resources and sustain workforce; navigate new medical marijuana regulations; develop value and outcomes based organizational culture; and lead through disruptive transformation with courage.

Objective 3: Participants will understand state policy initiatives designed to improve and address behavioral health services needs of Ohioans with mental illness and substance use disorders.

CEU's have been approved for Social Workers & Counselors (RCS058802). MCE's have been approved for Psychologists (310951018). The Ohio Council of Behavioral Health & Family Services Providers is approved by the Ohio Psychological Association-MCE Program to offer continuing education for psychologists. The Ohio Council, #310951018, maintains responsibility for the program. Recognized Clock Hours (RCH's) for Chemical Dependency Professionals have been applied for. CPE's have been approved for Accountants by the Accountancy Board of Ohio (CPE.248).

Conference Fees

	Two-Day Fee	One-Day Fee
Ohio Council 1st Staff Member	\$350	\$255
Ohio Council Additional Staff Member(s)	\$295	\$255
Non-Ohio Council Member(s)	\$425	\$325

Note: Breakfast, lunch, reception, and break refreshments are included along with conference materials.

Deadline for registrations is Friday, October 12, 2018. No refunds will be made after this date. However, substitutions are welcome. For "no shows" who pre-register but do not pay, a \$75 service fee (for one day registrations) and a \$150 service fee (for two day registrations) will apply to cover the cost of hotel food & beverage.

Online Registration

For online registration, please [click here](#) or visit the Ohio Council's website at <https://conference.theohiocouncil.org/>

Special Accommodations

Please call the Ohio Council office at (614) 228-0747 or send an email to whiteside@theohiocouncil.org by October 10, 2018 if you need special accommodations.

Hotel Accommodations

The Ohio Council's room block at the discounted rate is SOLD OUT. If you would like to stay at the host hotel, a few rooms are available on 10/18/18 at the full rate. Please [click here](#) to make a reservation or to see a listing of other nearby hotels.



Marriott Columbus University Area
3100 Olentangy River Road
Columbus, OH 43202
www.marriottcolumbusuniversityarea.com
(614) 447-9777