



*Facing The Future Together*

The Ohio Council of Behavioral Health &  
Family Service Providers

2018

# Annual Conference

Marriott Columbus University Area  
October 18-19, 2018

# Agenda: Thursday 18 October 2018

8:00 AM – 9:00 AM

Registration, Continental Breakfast, Exhibits, T-shirt Printing  
*Breakfast sponsored by CompManagement LLC*

9:00 AM – 9:15 AM

Welcome, Opening Remarks  
JJ Boroski, Board President & Lori Criss, CEO, the Ohio Council

9:15 AM – 10:00 AM

**Opening Keynote: *We All Have a Story to Tell***  
Linda Rosenberg, President and CEO, National Council for Behavioral Health

10:00 AM – 10:30 AM

Break, Exhibits, T-shirt Printing  
*Morning break sponsored by Core Solutions Inc.*

10:30 AM – 12:00 PM

**General Session: Mental Health Parity & Addiction Equity Act - Parity@10 Compliance Campaign**  
Facilitator: Linda Rosenberg, President and CEO, National Council for Behavioral Health  
Panelists: Ellen Weber, Vice President for Health Initiatives, the Legal Action Center; Lori Criss, CEO, the Ohio Council of Behavioral Health & Family Services Providers

12:00 PM – 12:15 PM

Break, Exhibits, T-shirt Printing

12:15 PM – 1:15 PM

Lunch and Membership Meeting & Appreciation

1:15 PM - 1:30 PM

Break, Exhibits, T-shirt Printing

1:30 PM – 2:45 PM

**General Session: *How to Manage Managed Care***  
Joe Parks, MD, Medical Director, National Council for Behavioral Health

2:45 PM – 3:15 PM

Break, Exhibits, T-shirt Printing  
*Afternoon break sponsored by Molina Healthcare*

3:15 PM – 4:30 PM

**General Session: *Get Your Organization Moving to Value with the Distinctiveness Wheel***  
Kristin M. Woodlock, CEO, Woodlock & Associates

4:30 PM – 5:30 PM

*Networking Reception sponsored by ProComp Software*

# Agenda: Friday 19 October 2018

7:30 AM – 8:30 AM

*CEO Networking Breakfast sponsored by Brown & Brown Insurance - Lehigh Valley*

8:00 AM – 9:00 AM

Registration, Hot Breakfast, Exhibits  
*Breakfast sponsored by Credible Behavioral Health Software*

9:00 AM – 10:15 AM

**General Session: Community Behavioral Health Mergers**  
David Guth, CEO, Centerstone

10:15 AM – 10:45 AM

Break & Exhibits

10:45 AM – 12:00 PM

**General Session: Getting to Value in Integrated Managed Care: Behavioral Health's Value Proposition and Moving to Value Based Payment**

Rich VandenHeuvel, MSW, Principal, Health Management Associates

12:00 PM - 12:15 PM

Break & Exhibits

12:15 PM – 1:30 PM

*Lunch sponsored by McGohan Brabender Inc.*

**General Session: Media Roundtable: Perceptions in Behavioral Health**

Panelists: Laura Bischoff, Staff Writer, Dayton Daily News; Karen Kasler, Bureau Chief, Statehouse News

1:30 PM – 1:45 PM

Break

1:45 PM – 3:00 PM

**Breakout #1: Medical Marijuana and the Workplace: Drug Testing, Accommodations, and Other Legal Complications**  
Jonathan J. Downes, Esp., Zashin & Rich Law Firm

**Breakout #2: Managing Your Managed Care Contracts - What's Next For Providers**

Suzanne J. Scrutton, Partner and Robin L. Canowitz, Senior Attorney Vorys, Sater, Seymour and Pease, LLP

**Breakout #3: Managed Care Organizations (MCOs) – A New Frontier of Billing: Tips for Documentation, Coding and Billing Under Managed Care**

Sonda Kunzi, CPC, COC, CPCO, CPMA, CPPM, CPC-1, President, Coding Advantage LLC