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OHIO COUNCIL ANNUAL CONFERENCE

EXHIBIT FORM & SPONSORSHIP OPPORTUNITIES

OCTOBER 10-11, 2023
AT THE HILTON COLUMBUS AT EASTON



**The Ohio
Council**

Of Behavioral Health &
Family Services Providers

CONTACT US:

(614) 228-0747

whiteside@theohiocouncil.org



ABOUT OUR CONFERENCE:

The Ohio Council's 2023 Annual Conference will take place October 10-11, 2023 at the Hilton Columbus at Easton. The two-day conference is an exciting opportunity to connect with over 300 behavioral health care professionals across the state. Attendees will include chief executives, service and program managers, clinical directors, human resources staff, and fiscal staff of provider organizations in Ohio. This year, the conference theme is: **Inspiring Change: People. Practice. Policy.**

SPONSORSHIP BENEFITS:

Several levels of sponsorship are available to suit any company budget. All sponsors will have multiple chances to elevate their brand to behavioral health care professionals and leaders across Ohio. Please note that space is limited. To ensure that you get a space, please send in your form today!



SPONSORSHIP LEVELS



01 PREMIER SPONSOR - \$10,000

- **ALL benefits included with a Platinum Sponsorship.**
- One written, single-subject interview-style "Sponsor Spotlight" E-Bulletin blast about the sponsor's company distributed to Ohio Council members before the 2023 Annual Conference.
- **Four** complimentary registrations to attend the 2023 Annual Conference (CEUs included)
- One live video ad play (45-60 seconds in length) before the in-person audience at the 2023 Annual Conference.
- Logo placement on registration page and post-signup confirmation page; re-direct of registrants to sponsor's homepage.

02 PLATINUM SPONSOR - \$8,000

- **All benefits included with a Gold Sponsorship.**
- Co-branding opportunities on any in-person promo items such as lanyards or other items selected by Ohio Council staff (*subject to funding availability. sponsors must respond by 8/10/2023 to receive this benefit.*)
- Logo placement on all online/printed promotional and pre-conference content.
- Prominent placement on physical signage at the in-person 2023 Annual Conference.
- **Three** complimentary registrations to attend the 2023 Annual Conference (CEUs included)

03 GOLD SPONSOR - \$5,000

- **ALL benefits included with a Silver Sponsorship.**
- Rolling PowerPoint Ad that will be incorporated into a general session during the 2023 Conference.
- **Two** complimentary registrations to attend the 2023 Annual Conference (CEUs included)
- One single-subject E-Bulletin marketing email distributed to Ohio Council members before the 2023 Annual Conference begins using copy provided by the sponsor.

04 SILVER SPONSOR - \$2,500

- **ALL benefits included with a Bronze Sponsorship.**
- One custom social media mention in the September 2023.
- Company logo featured in all Annual Conference marketing materials/emails.
- 6' Exhibit table on both days of the 2023 Annual Conference.
- **One** complimentary registration to attend the 2023 Annual Conference (CEUs included)

05 BRONZE SPONSOR - \$1,000

- Company logo placement on the 2023 Annual Conference website.
- Company name featured in all Annual Conference marketing materials/emails.
- List of registrants/attendees.
- Inclusion in one digest-style E-Bulletin sent to Ohio Council distribution list before the 2023 Annual Conference begins thanking all sponsors.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

**Available to Gold Sponsors and Above.*


DAY ONE - TUESDAY, OCTOBER 10, 2023



\$2,500

*Please select ONE of the four additional sponsorship opportunities listed in **PINK** below for an additional \$2,500 on day one of the conference.

1. Opening Keynote Presentation
2. Annual Membership Meeting & Appreciation Lunch
3. Networking Reception
4. Experience Room



*Please select ONE of the two additional sponsorship opportunities listed in **GREEN** below for an additional \$1,250 on day one of the conference.

1. Continental Breakfast
2. Afternoon Break

\$1,250


DAY TWO - WEDNESDAY, OCTOBER 11, 2023



\$2,500

*Please select ONE of the four additional sponsorship opportunities listed in **ORANGE** below for an additional \$2,500 on day two of the conference.

1. CEO Networking Breakfast
2. Opening Keynote Presentation
3. Luncheon Address with Director Criss
4. Experience Room



*Please select ONE of the two additional sponsorship opportunities listed in **PURPLE** below for an additional \$1,250 on day two of the conference.

1. Hot Breakfast Buffet (All Registrants)
2. Afternoon Break

\$1,250



SPONSORSHIP FORM

2023 Ohio Council Annual Conference

Thank you for your interest in sponsoring the 2023 Annual Conference of The Ohio Council of Behavioral Health & Family Services Providers. Please complete all fields below.

* Please note that the additional sponsorship opportunities are available for gold sponsors and above.

Your Company/Organization:

Contact Name & Title:

Contact E-Mail:

Contact Phone:

SELECT YOUR SPONSORSHIP LEVEL

☐ Premier Sponsor: \$10,000

☐ Silver Sponsor: \$2,500

☐ Platinum Sponsor: \$8,000

☐ Bronze Sponsor: \$1,000

☐ Gold Sponsor: \$5,000

Note: You will receive an invoice for the amount of your sponsorship from quickbooks@notification.intuit.com

SELECT YOUR ADDITIONAL SPONSORSHIP OPTION

Day **ONE** Additional Sponsorship Options
Tuesday, October 10, 2023

Day **TWO** Additional Sponsorship Options
Wednesday, October 11, 2023

COMPLETE YOUR BILLING INFORMATION

Street Address:

City:

State:

Zip Code:

LOGO AND MARKETING MATERIALS

Several sponsorship levels include benefits that will require The Ohio Council to have your company's logo. Please submit your logo to Administrative Assistant Brenna Whiteside at whiteside@theohiocouncil.org.

Max file size: 8MB ; Accepted file types: jpg, png, gif, ai, indd, psd, pdf.

EXHIBIT FORM



Two-Day Exhibit Hall: October 10 & 11, 2023 at the Hilton Columbus at Easton

COMPANY INFORMATION:

Description of Company Product/Service (Please limit to 100 words or less):

Website:

* The information that is listed will be used in conference marketing materials and distributed to conference attendees.

Please indicate below which day(s) you will be exhibiting:

REPRESENTATIVE(S) WHO WILL EXHIBIT & ATTEND:

Name: Phone: Email:

Which Day(s) You Will Attend Lunch: Will You Be Attending for CEUs?

Please Provide Your License Number:

Name: Phone: Email:

Which Day(s) You Will Attend Lunch: Will You Be Attending for CEUs?

Please Provide Your License Number:

Name: Phone: Email:

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Please Provide Your License Number:

Name: Phone: Email:

Which Day(s) You Will Attend Lunch: Will You Be Attending for CEUs?

Please Provide Your License Number:

NOTE: All exhibit tables will be pre-assigned during the two-day exhibit hall. Exhibitors will need to stay at their assigned table throughout the conference. Table assignments will be based on the level of sponsorship and the date we receive your exhibit form.

CANCELLATION POLICY:

The deadline for cancellations is September 10, 2023. No refunds will be made after this date. No-shows are obligated to pay the full exhibit/sponsorship fee.

Authorized Signature

Date