

OHIO COUNCIL'S ANNUAL CONFERENCE

EXHIBIT FORM & SPONSORSHIP OPPORTUNITIES



**OCTOBER 30-31, 2024
HILTON COLUMBUS AT EASTON**

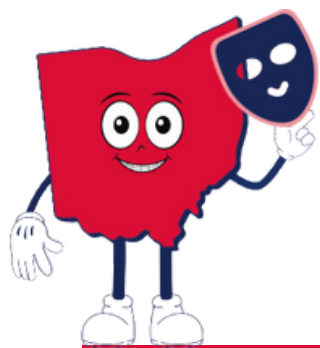
ABOUT OUR CONFERENCE:

The Ohio Council's 2024 Annual Conference will take place October 30-31, 2024, at the Hilton Columbus at Easton. The two-day conference is an exciting opportunity to connect with over 300 behavioral health care professionals across the state. Attendees will include chief executives, service and program managers, clinical directors, human resources staff, and fiscal staff of provider organizations in Ohio. This year, the theme is: **Unmasking Our Potential.**

SPONSORSHIP BENEFITS:

Several levels of sponsorship are available to suit any company budget. All sponsors will have multiple chances to elevate their brand to behavioral health care professionals and leaders across Ohio. Please note that space is limited. To ensure that you get a space, please send in your form today!





SPONSORSHIP LEVELS

PREMIER SPONSOR - \$10,000

- **ALL benefits included with a Platinum Sponsorship.**
- One written, single-subject interview-style "Sponsor Spotlight" E-Bulletin blast about the sponsor's company distributed to Ohio Council members before the 2024 Annual Conference.
- **Four** complimentary registrations to attend the 2024 Annual Conference (CEUs included)
- One live video ad play (45-60 seconds in length) before the in-person audience at the 2024 Annual Conference.
- Logo placement on registration page and post-signup confirmation page; re-direct of registrants to sponsor's homepage.

PLATINUM SPONSOR - \$8,000

- **All benefits included with a Gold Sponsorship.**
- Co-branding opportunities on any in-person promo items such as lanyards or other items selected by Ohio Council staff (*subject to funding availability; sponsors must respond by 8/9/2024 to receive this benefit*).
- Logo placement on all online/printed promotional and pre-conference content.
- Prominent placement on physical signage at the in-person 2024 Annual Conference.
- **Three** complimentary registrations to attend the 2024 Annual Conference (CEUs included)

GOLD SPONSOR - \$5,000

- **ALL benefits included with a Silver Sponsorship.**
- Rolling PowerPoint Ad that will be incorporated into a general session during the 2024 Annual Conference.
- **Two** complimentary registrations to attend the 2024 Annual Conference (CEUs included)
- One single-subject E-Bulletin marketing email distributed to Ohio Council members before the 2024 Annual Conference begins using copy provided by the sponsor.

SILVER SPONSOR - \$2,500

- **ALL benefits included with a Bronze Sponsorship.**
- One custom social media mention in September 2024.
- Company logo featured in all Annual Conference marketing materials/emails.
- 6' Exhibit table on both days of the 2024 Annual Conference.
- **One** complimentary registration to attend the 2024 Annual Conference (CEUs included)

BRONZE SPONSOR - \$1,000

- Company logo placement on the 2024 Annual Conference website.
- Company name featured in all Annual Conference marketing materials/emails.
- Inclusion in one digest-style E-Bulletin sent to Ohio Council distribution list before the 2024 Annual Conference begins thanking all sponsors.
- List of registrants/attendees.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

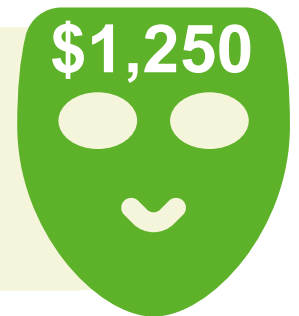
**Available to Gold Sponsors and Above.*

DAY ONE - WEDNESDAY, OCTOBER 30, 2024



*Please select ONE of the four additional sponsorship opportunities listed in **PURPLE** below for an additional \$2,500 on day one of the conference.

1. Opening Keynote Presentation
2. Luncheon Address
3. Networking Reception



*Please select ONE of the two additional sponsorship opportunities listed in **GREEN** below for an additional \$1,250 on day one of the conference.

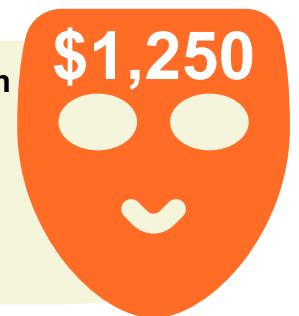
1. Continental Breakfast
2. Afternoon Break

DAY TWO - THURSDAY, OCTOBER 31, 2024



*Please select ONE of the four additional sponsorship opportunities listed in **BLUE** below for an additional \$2,500 on day two of the conference.

1. CEO Networking Breakfast
2. Opening Keynote Presentation
3. Annual Membership Meeting & Appreciation Lunch



*Please select ONE of the two additional sponsorship opportunities listed in **ORANGE** below for an additional \$1,250 on day two of the conference.

1. Hot Breakfast Buffet (All Registrants)
2. Afternoon Break

SPONSORSHIP FORM

2024 Ohio Council Annual Conference

Thank you for your interest in sponsoring the 2024 Annual Conference of The Ohio Council of Behavioral Health & Family Services Providers. Please complete all fields below.

**Please note that the additional sponsorship opportunities are available for gold sponsors and above.*

Your Company/Organization:

Contact Name & Title:

Contact E-Mail:

Contact Phone:

SELECT YOUR SPONSORSHIP LEVEL

- | | | |
|--|--|--|
| <input type="checkbox"/> Premier Sponsor: \$10,000 | <input type="checkbox"/> Platinum Sponsor: \$8,000 | <input type="checkbox"/> Gold Sponsor: \$5,000 |
| <input type="checkbox"/> Silver Sponsor: \$2,500 | <input type="checkbox"/> Bronze Sponsor: \$1,000 | |

SELECT YOUR ADDITIONAL SPONSORSHIP OPTION

Day **ONE** Additional Sponsorship Options
Wednesday, October 30, 2024

Day **TWO** Additional Sponsorship Options
Thursday, October 31, 2024

COMPLETE YOUR BILLING INFORMATION

Street Address:

City: State: Zip Code:

LOGO AND MARKETING MATERIALS

Several sponsorship levels include benefits that will require The Ohio Council to have your company's logo. Please submit your logo to Corinne Cowan at

cowan@theohiocouncil.org.

Max file size: 8MB ; Accepted file types: jpg, png, gif, ai, indd, psd, pdf.



EXHIBIT FORM

Two-Day Exhibit Hall: October 30 & 31, 2024 at the Hilton Columbus at Easton



COMPANY INFORMATION:

Description of Company Product/Service (Please limit to 100 words or less):

Website:

* The information that is listed will be used in conference marketing materials and distributed to conference attendees.

Please indicate below which day(s) you will be exhibiting:

REPRESENTATIVE(S) WHO WILL EXHIBIT & ATTEND:

Name: Phone: Email:

Which Day(s) You Will Attend Lunch: Will You Be Attending for CEUs?

Please Provide Your License Number:

Name: Phone: Email:

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Please Provide Your License Number:

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Name: Phone: Email:

Which Day(s) You Will Attend Lunch: Will You Be Attending for CEUs?

Please Provide Your License Number:

NOTE: All exhibit tables will be pre-assigned during the two-day exhibit hall. Exhibitors will need to stay at their assigned table throughout the conference. Table assignments will be based on the level of sponsorship and the date we receive your exhibit form.

CANCELLATION POLICY:

The deadline for cancellations is September 27, 2024. No refunds will be made after this date. No-shows are obligated to pay the full exhibit/sponsorship fee.

Authorized Signature

Date



HOTEL INFORMATION



HILTON COLUMBUS AT EASTON

Address: *3900 Chagrin Drive, Columbus, OH 43219*

Phone Number: *(614) 414-5000*

Group Reservation Code: *TBD*

