



2025 SPEAKER GUIDE & SESSION DESCRIPTIONS

BELIEVE. LEAD. REPEAT.
Behavioral Health Leadership in a Complex World

Annual Conference Overview

Welcome to the Ohio Council's 2025 Annual Conference, Believe, Lead, Repeat: Behavioral Health Leadership in a Complex World. This guide provides an overview of our featured speakers and their sessions, along with clearly defined learning objectives to support your professional development. Whether you're attending a keynote, breakout, or panel discussion, this resource will help you navigate the conference experience and maximize your continuing education opportunities.



October 29-30, 2025
3900 Chagrin Drive, Columbus, OH 43219

Day 1

Wednesday, October 29, 2025

The Ohio Council Annual Conference is a 2-day, in-person event designed for behavioral health professionals, offering timely education, expert insights, and meaningful peer connection. Attendees will gain valuable insights through engaging sessions and panels covering a wide range of relevant topics. This year's sessions include updates on key state and federal policies, the integration of AI in care delivery, the influence of social media and technology on mental health and burnout, effective strategies for managing payer audits, impactful marketing for patient and workforce recruitment, and the latest research on the use of psychedelics in treatment. Participants will gain practical knowledge to improve treatment delivery and outcomes, enhance operations, and lead innovation in behavioral health services.

Day 1 Objectives:

- Participants will understand recent and anticipated federal behavioral health policy developments and their implications for organizations and the impact on the delivery of care
- Participants will be able to identify innovative and evidence-informed strategies, such as the use of artificial intelligence, emerging treatment modalities like psychedelics, and targeted marketing approaches, to improve care delivery, enhance organizational impact, and support sustainable growth in behavioral health.





Chuck Ingoglia, MSW

President & CEO, National Council for Mental Wellbeing

After joining the National Council in 2005, Chuck Ingoglia spent 14 years leading the organization's public policy and practice improvement efforts before becoming president and CEO in June 2019. In his role, he works closely with the board of directors and other leadership, focusing on supporting member organizations and influencing the policy, regulatory and payment environment so that substance use and mental health organizations can better serve their communities.

His frequent interaction with members, payers, and the broader health care community enables him to position the organization for the future. He represents the organization and its mission by regularly contributing articles, commentary and interviews in addition to participating in speaking engagements.

Dedicated to finding solutions to ensure care is more equitable, accessible and effective, Ingoglia led the development and implementation of the Certified Community Behavioral Health Center Clinic (CCBHC) designation and pilot program and was integral to securing federal authorization language and appropriations to support the Primary Behavioral Health Care Integration Grant program and Mental Health First Aid (MHFA). As president and CEO, Ingoglia has overseen the organization's strategy and rebranding effort, which has entailed its transition from the National Council for Behavioral Health to the National Council for Mental Wellbeing, and an exhaustive review of the organization's structure to ensure it meets its growing membership's needs and aligns with its mission.

Ingoglia brings knowledge and experience to his role that stems from 30 years working in behavioral health. His previous organizations include the Substance Abuse and Mental Health Services Administration (SAMHSA), Mental Health America, National Association of Social Workers and Association for Ambulatory Behavioral Healthcare.

Session **National Council for Mental Wellbeing** **Description: Policy Updates**

Wednesday, October 29, 2025 from 9:15 AM - 10:00 AM, Total CEUs = .75

This session will provide attendees with comprehensive and up-to-date information on the latest federal policies and legislative changes impacting behavioral health services. Participants will gain insights into new and proposed regulations that could affect service delivery, operational standards, and patient care within behavioral health organizations.



Dr. Edwin Wong, PhD

Co-Founder & CEO, Psyrin

Dr. Edwin Wong holds a PhD in biomedical science, where he focused on understanding the relationship between genetics, mental illness and treatment response. His research spanned big data analytics, AI methodologies and computational neuroscience, leading to publications in high-impact journals like *Translational Psychiatry* and *European Psychiatry*. He is also co-founder and CEO

at Psyrin, a digital mental health company using AI to streamline clinical workflows, increase provider capacity and improve access to quality care.

Session Description: AI in Behavioral Health: Fundamentals, Frontiers, and the Future of Care

Wednesday, October 29, 2025 from 10:30 AM - 11:45 AM, Total CEUs = 1.25

AI is no longer a distant concept in behavioral health. It's here, reshaping how care is accessed, delivered, and sustained. In this session, Dr. Edwin Wong, CEO of Psyrin, cuts through the hype to reveal what's possible now, what's coming next, and how leaders can separate transformational tools from risky distractions. You'll leave with a clear framework for evaluating AI and the confidence to steward bold, responsible adoption in your own system, and understand how to leverage these tools for improving clinical outcomes, enhancing patient care, and reducing staff burnout.

By the end of the presentation, the audience will be able to:

- Explain the core types of AI and understand commonly used terms and definitions
- Describe current, real-world use cases of AI in behavioral health, and their measurable impact on access, quality and efficiency
- Identify practical steps for evaluating AI solutions, focusing on what transparency and human oversight look like in practice



Lt. Governor Jim Tressel

Jim Tressel was nominated by Ohio Governor Mike DeWine to serve as Ohio's lieutenant governor in February 2025, and was subsequently confirmed by the Ohio Senate and the Ohio House of Representatives. A longstanding champion of education and workforce development, Tressel intends to build upon Ohio's record of achievement in these key areas, and others, throughout the remaining two years of the DeWine administration.

Jim Tressel is a distinguished educator, leader, and former college football coach whose career spans both academics and athletics. Most recently, he served as President of Youngstown State University (2014–2023), where he oversaw record fundraising, a dramatic rise in student retention and graduation rates, and the expansion of YSU's Honors College from 300 to over 1,200 students. Under his leadership, the university also added new housing, cutting-edge research facilities, and workforce training spaces.

Before his presidency, Tressel served as Executive Vice President for Student Success at the University of Akron and achieved national recognition as a legendary football coach. As head coach at Youngstown State University, he led the Penguins to four national championships and later guided The Ohio State Buckeyes to seven Big Ten titles and the 2002 National Championship.

Tressel has been inducted into the College Football Hall of Fame, the Ohio State Athletics Hall of Fame, and the YSU Athletics Hall of Fame. A published author and dedicated philanthropist, he and his wife, Ellen, continue to support education, leadership, and workforce development initiatives across Ohio.

**LUNCHEON
ADDRESS:**

Ohio's Workforce Playbook: Strategies for a Thriving Future

Wednesday, October 29, 2025 from 12:00 PM - 1:00 PM, Total CEUs = 0.5



Stacey Armstrong, PhD

Associate Director and Senior Researcher at the Center for Psychedelic Drug Research and Education at The Ohio State University

She earned her Ph.D. in psychology from Bowling Green State University after completing a clinical internship at the University of Michigan in Ann Arbor, MI. Her clinical fellowship at the Traumatic Stress Center in Akron, OH, centered on utilizing evidence-based treatments for posttraumatic stress disorder (PTSD) in both veterans and civilians, including cognitive processing therapy

(CPT) and prolonged exposure (PE). Additionally, she completed a research fellowship at The Ohio State University, evaluating the safety and effectiveness of psilocybin, a novel investigational psychedelic drug, for treating treatment-resistant PTSD among US military veterans. Apart from her work on PTSD, Dr. Armstrong is a co-investigator in a clinical trial evaluating the safety and efficacy of psilocybin and 5-MeO-DMT for the treatment of depression in stage 4 lung cancer patients. She is also investigating the usage patterns and immediate subjective effects of psychoactive substances in both clinical and non-clinical settings, measuring attitudes and beliefs about psychedelic-assisted therapies among mental health professionals, and leading a global registry for patients with opioid use disorder who seek psychedelic therapy internationally to gather real-world evidence on the safety and efficacy of ibogaine as a treatment for addiction. Dr. Armstrong has a keen interest in the subjective effects of psychedelics and their influence on treatment outcomes, as well as how psychedelic-assisted therapies might assist populations currently excluded from clinical trials.

Session Description: **Breaking Through: Psychedelics and Behavioral Health Treatment**

Wednesday, October 29, 2025 from 2:00 PM - 3:15 PM Total CEUs = 1.25

This session will provide a brief overview of the most commonly researched psychedelic substances and their mechanisms of action in the brain. Attendees will learn about the current research on the therapeutic potential of these substances for conditions such as depression, PTSD, and substance misuse. The talk will also address the risks and ethical considerations of psychedelic-assisted therapy and explore future directions and anticipated barriers for integrating these treatments into community behavioral health settings.

Objectives:

- Describe psychedelics and the mechanisms of action
- Review current evidence and research findings for several mental health conditions
- Evaluate potential risks and benefits
- Explore future directions and implications



Anita Bradley, MSW, LSW, LICDC-CS

*President & CEO, Northern Ohio
Recovery Association*

In 2004, Anita Bradley founded the Northern Ohio Recovery Association (NORA). Bradley has been in recovery for over 32 years and understands the importance of blending personal and professional knowledge to promote the power and possibility of recovery. In 2014, she extended the expertise on substance abuse to the administration of President Barack Obama. In 2016, Bradley was honored by the White House as a “Champion of Change” for

the programs she created within the substance abuse field. The no non-sense but compassionate executive has extensive experience in planning, implementing and evaluating substance abuse treatment programs, and has provided technical assistance to a multitude of other agencies.

Before founding NORA in 2004, Bradley was the Executive Director of Compass House, Inc. located in Lorain, Ohio. There she lent her skills, talent and management style to the county’s largest residential treatment center. With oversight of a 3.0 million dollar budget, her responsibilities included supervision of a 55-member staff and more than 100 volunteers. During her tenure, she was successful in garnering funding and cultivating a statewide network, statewide training and relationships within in the service system; writing and administering grants; enforcing service standards and policies in addition to monitoring agency performance of the Board of Trustee and agency funding partners.

Session **Description:** **Marketing with Impact: Strategies for Engagement in Behavioral Health**

Wednesday, October 29, 2025 from 2:00 PM - 3:15 PM Total CEUs = 1.25

This interactive panel will explore how strategic marketing and social media use can enhance patient and employee engagement, improve access to care, and support effective behavioral health service delivery. Participants will gain insights applicable to improving patient outreach, community engagement, and professional communication. Panelists will share practical tools and examples that support clinical effectiveness, patient recruitment, workforce development, and organizational impact.

Objectives: By the end of this training, participants will be able to:

- Identify creative outreach and engagement strategies in behavioral health
- Describe elements of building a strong and consistent brand presence
- Evaluate the use of social media platforms for awareness, recruitment, and retention
- Consider tools and lessons learned to improve marketing and communication efforts



Bobbi Douglas, MSSA

Executive Director, OneEighty

Bobbi Douglas has been employed by OneEighty (previously with STEPS) since 1982. She became Executive Director of STEPS in 1985 and became the Executive Director of Every Woman's House when the agencies combined administration in 1997.

Bobbi has a Bachelor's degree in Social Science from the College of Wooster and a Master's degree in Social Science Administration from the Mandel School of Applied Social Sciences at Case

Western Reserve University. Bobbi was chosen as a Women of Achievement, recognized by the City of Wooster and she has also been a recipient of the ATHENA Leadership Award® for career success and outstanding community service and leadership. Bobbi is a past President of the Board of Trustees and the Wooster Rotary Club and has served on the Wooster Area Chamber of Commerce Board of Directors.

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Oyauma Garrison

President & CEO, Maryhaven

Oyauma Garrison serves as the President & Chief Executive Officer at Maryhaven, Inc, a nonprofit organization that helps individuals and families lead healthy lives free from addiction and mental health challenges by providing education, treatment and support.

Active in the community, Oyauma has received numerous awards for leadership and community service. He received an honorary doctorate degree from Franklin University in 2019. In 2021, Oyauma received the Denison University's highest alumni honor, an Alumni Citation. Honors and

include, Top 50 Smart Business Leaders, CEO of the Year finalist (2020 & 2021) – Columbus CEO, a Columbus Business First Most Admired C-Suite leader (2019 & 2021) and NBMBAA Lifetime Achievement Award, and National MBA of Year. Oyauma has been featured in several publications and delivered his first TedTalk on Corporate Social Responsibility in 2016. He has been recognized with the United States of America Presidential 2014 Gold Standard Award for Service. Serves as an Executive In Residence at Franklin University and Denison University. Additionally, he has been recognized twice by the Ohio General Assembly for his leadership and by Columbus City Council.

Oyauma currently serves as a Director (Vice Chair) on the Board of Buckeye Mutual Insurance Company. He has served as Board Chair for St. Vincent Family Centers, co-chair of the United Way Campaign Cabinet corporate development committee and served a two-year term as Co-Chair of the United Way of Central Ohio Tocqueville society.

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Donnie Campbell

Coach & Speaker

Before Jason Sudeikis ever dreamed of playing the beloved character Ted Lasso, he found inspiration in his high school basketball coach, Donnie Campbell. Though obscure outside Kansas, Coach Campbell planted seeds of wisdom in young Jason as his Shawnee Mission West coach back in the 90s. Decades later, those lessons of leadership and integrity blossomed on the Emmy-winning show Ted Lasso.

When Sudeikis revealed the origin story behind the sitcom's lead to Stephen Colbert, Coach Campbell was thrust into an unexpected spotlight. The math teacher and coach built a championship career by uplifting student athletes on and off

the court. His mentoring approach centers on instilling confidence through accountability and empathy.

Today, in addition to shaping young lives daily, Coach Donnie Campbell shares his brand of compassionate leadership with corporations and conferences. Blending wit and wisdom, he inspires audiences to define their core values and nurture talent from the inside out. His keys to success echo through the fictional AFC Richmond locker room: respect everyone, work tirelessly, and believe in each other.

Boasting 36 years of coaching under his belt, Donnie graduated college on a football scholarship. Though initially obscure, he developed championship teams and mentored future NBA stars by staying true to his positive principles. Audiences connect with the accidental foundation of television's "ultimate good guy" Ted Lasso.

Session **What's Your MVP? Leadership Lesson** **Description:** **from the Coach Who Inspired Ted Lasso**

Wednesday, October 29, 2025 from 4:00 PM - 5:00 PM Total CEUs = 1

The inspiration behind the beloved Ted Lasso character, Coach Donnie Campbell delivers a keynote filled with heartfelt stories and practical leadership strategies. Drawing from his coaching career, Donnie shares how to define your mission, values, and plan ("MVP") while building confidence, inspiring teams, and leading with humility. With references to Ted Lasso sprinkled throughout, his message blends motivation, mentorship, and actionable takeaways that apply as much in the workplace as they do on the court.

Key principles include:

- Believe in kindness and purpose.
- MVP: Mission, Values, Plan as your foundation.
- Motivation & Mentorship to inspire growth.
- Leadership & Confidence built over time.
- Know Your Why to achieve lasting success.

Day 2

Thursday, October 30, 2025

The Ohio Council Annual Conference is a 2-day, in-person event designed for behavioral health professionals, offering timely education, expert insights, and meaningful peer connection. Attendees will gain valuable insights through engaging sessions and panels covering a wide range of relevant topics. This year's sessions include updates on key state and federal policies, the integration of AI in care delivery, the influence of social media and technology on mental health and burnout, effective strategies for managing payer audits, impactful marketing for patient and workforce recruitment, and the latest research on the use of psychedelics in treatment. Participants will gain practical knowledge to improve treatment delivery and outcomes, enhance operations, and lead innovation in behavioral health services.

Day 2 Objectives:

- Participants will gain an understanding of how current and emerging state Medicaid policies and payer audit practices, impact behavioral health service delivery, compliance, and outcomes, along with strategies to navigate regulatory and operational challenges.
- Participants will learn practical skills for integrating new treatment modalities, technologies, or approaches into their organizational practices to improve patient care.





Maureen Corcoran, MSN, MBA

Director, Ohio Department of Medicaid

In January 2019, Governor Mike DeWine appointed Maureen Corcoran to assume responsibility as the Director of Medicaid. Previous public service included three prior stints in state government: Assistant Deputy and Acting Deputy for Medicaid at the Ohio Department of Jobs and Family Services, Human Services Policy Advisor to Ohio Governor Richard Celeste, and Chief of the Office of Healthcare Cost Containment policy for the Ohio Department of Health.

Prior to joining the DeWine Administration, Ms. Corcoran was the President and Founder of Vorys Health Care Advisors (VHCA), a health care policy consulting firm. She began her care as a nurse serving as Assistant Director of Nursing for University Hospitals in Cleveland, and Clinical Instructor for Case Western Reserve University. She earned a master's degree in nursing and a Master's of Business Administration in Finance, both from Case Western Reserve University.

Ms. Corcoran has been honored in the fields of intellectual and developmental disabilities and behavioral health. In 2016, she was honored by the national association of providers of services to individuals with intellectual and other developmental disabilities (American Network of Community Options and Resources, ANCOR) with the ANCOR Legacy Award, which recognizes individuals as "the most influential leaders in the field of intellectual and developmental disabilities". In 2019, she was honored with a lifetime achievement award from the Ohio chapter of the National Alliance for Mental Illness, the organization of family members and other advocates of those with serious mental illness.

Session Description: **Ohio Medicaid Policy & Practice Update**

Thursday, October 30, 2025 from 9:00 AM - 10:15 AM PM Total CEUs = 1.25

This session will provide an update on the latest policy initiatives, program changes, and strategic priorities at the Ohio Department of Medicaid that directly impact behavioral healthcare delivery. Director Corcoran will outline the department's vision for advancing mental health and substance use services, highlighting upcoming initiatives, long-term objectives, and strategies to strengthen access, quality, and outcomes. Discussion will also address how Ohio's efforts align with evolving state and federal healthcare goals and the broader behavioral health system transformation.

Objectives: Participants will be able to identify key strategic priorities related to behavioral health treatment in Ohio's Medicaid program and understand how policy changes may affect clinical practice, service delivery, and organizational planning.



Doreen Dodgen-Magee

Psychologist, Speaker & Author

Doreen Dodgen-Magee is an author, psychologist, and speaker whose unique voice and energy have garnered abroad and diverse audience. The Nautilus Book Awards awarded her books *Devised! Balancing Life and Technology in a Digital Age* (Rowman & Littlefield) and *Restart: Designing a Healthy Post-Pandemic Life* (Rowman & Littlefield), the 2018 Gold Medal for Psychology and 2021 Silver Medal for *Rising to the Moment*, respectively.

Doreen has appeared in *The New York Times*, *Time*, *The Washington Post*, *Salon*, *USA Today*, *Chicago Tribune*, *Health* magazine, and other popular press outlets. Doreen is a popular guest on nationally syndicated radio programs, morning television shows, and celebrated podcasts such

as *Getting Curious* with Jonathan Van Ness and PRI's *Innovation Hub*. Upon the release of her second book, *Amanpour and Company* aired a fifteen-minute segment on her work. Doreen has a loyal following for her *Psychology Today* blog and an interactive community on Instagram.

A prolific, sought-after international speaker, Doreen offers talks and workshops on numerous topics related to mental health, trauma, and the impact of technology use on physical, mental, and relational health. Her continuing education workshops, in partnership with PESI, Inc., for medical and mental health professionals, consistently sellout across the country. She works with Kripalu Center for Yoga and Health to offer digital and in-person workshops and retreats. Displaying her ability to capture the attention of diverse groups, she is frequently re-booked for the following year when she speaks at universities or Fortune 500 companies.

Dodgen-Magee is a Senior Survivor Fellow with Everytown for Gun Safety. In this role, she serves as a national spokesperson for Everytown and Moms Demand Action and has appeared on ABC's *Nightline*, in *Elle* magazine, and at international conferences on violence interruption, domestic violence, and coercive control.

Session Description: **Devised! Balancing Life & Technology For Ourselves & Our Clients**

Thursday, October 30, 2025 from 10:45 AM - 12:00 PM Total CEUs = 1.25

A lot of our personal and professional lives are lived online and research tells us that this takes a toll on our physical, mental, and emotional health. This workshop will offer insights into how our bodies and brains are impacted by our technology use, then pivot to inspiration and actionable ideas of how to mitigate negative impacts and redevelop our embodied lives.

Objectives:

- Participants will learn the 4 areas of impact from overuse of technology
- Participants will be able to identify the specific costs of social media use on mental health
- Participants will gain knowledge of resources for scaling back technology use in order to benefit mental health
- Participants will be given tools for enriching their embodied lives as a counter balance to their required technology engagement



Liam Grusz, Esq.

Partner, Vorys

Liam is a partner in the Vorys Columbus office and a member of the health care group. His practice focuses on advising health care industry clients on legal, regulatory and business issues impacting their operations. He brings in-house health care industry experience, which enables him to understand client expectations and apply a unique perspective to his practice.

Liam regularly advises a variety of providers — including hospitals, physician practice groups, home health care agencies, behavioral health care providers, medical equipment distributors, and Federally Qualified Health Centers (FQHCs) — at all stages of the compliance life

cycle, including strategic counseling, developing effective policies and procedures, and vigorously defending government audits. Liam also regularly advises a variety of clients with various technology contracting issues, focusing on software licensing, software-as-a-service (SaaS) subscription models, and related data privacy and security issues.

Liam served as a law clerk for Chief Judge John R. Pera of Lake County Superior Court in Indiana. He was also a judicial extern for The Honorable Algenon L. Marbley, United States District Court for the Southern District of Ohio.

Liam received his J.D. magna cum laude from Valparaiso University School of Law, where he was the managing editor of the Valparaiso University Law Review. He received his M.S. with distinction from Valparaiso University and his B.A. from the University of Notre Dame.

Session **Description:** **Navigating Medicaid and Managed Care Audits**

Thursday, October 30, 2025 from 1:45 PM - 3:00 PM Total CEUs = 1.25

This session will provide an overview of Medicaid and managed care audit activity in Ohio. Attendees will gain insight into audit triggers, documentation and billing requirements, and common areas of noncompliance. The session will also offer practical guidance on how to prepare for and respond to audits to minimize risk and protect your organization.

Objectives:

- Understand the scope and process of state Medicaid and managed care audits.
- Identify common audit findings and documentation challenges.

Thank You!

We look forward to seeing you in October!



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