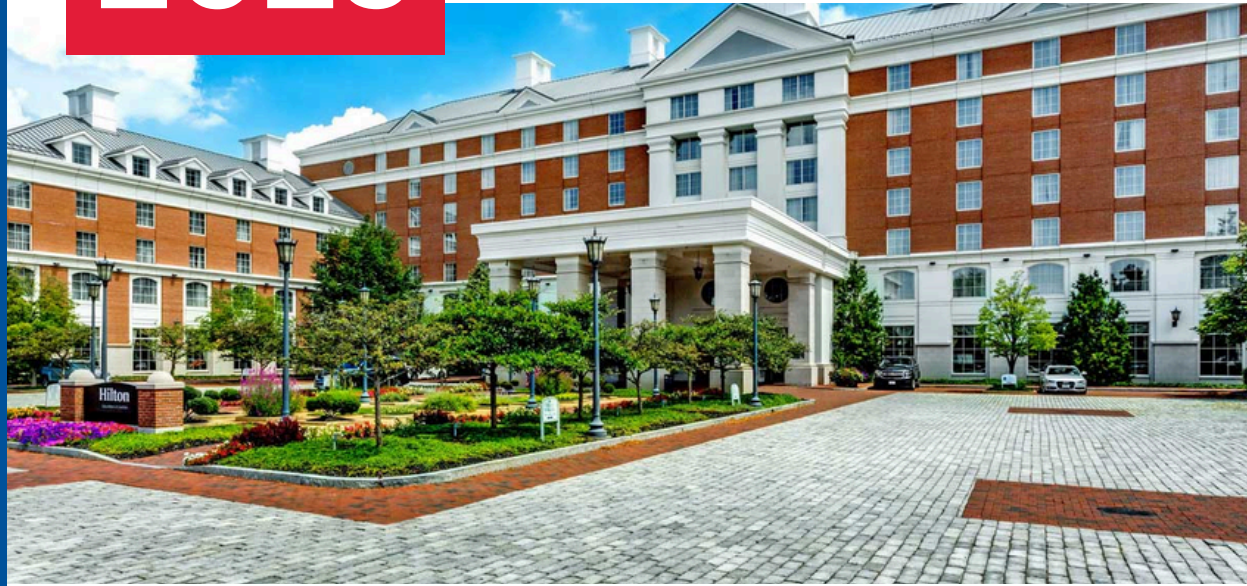


# Exhibit Form & Sponsorship Opportunities

*For the Ohio Council's Annual Conference*

**2025**



**October 29-30, 2025**

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# Who We Are

The Ohio Council of Behavioral Health & Family Services Providers is a statewide trade and advocacy association representing more than 170 private organizations delivering community-based prevention, mental health, substance use, and family services across Ohio. Together, our members employ nearly 40,000 professionals and serve 2.5 million Ohioans each year—providing person-centered care and support to individuals and families at every stage of life.



::: :::

## Vision & Mission

### Our Vision

The Ohio Council is committed to improving the health of Ohio's communities and the well-being of Ohio's families by promoting effective, efficient, and sufficient behavioral health and family services through member excellence and family advocacy

### Our Mission

::: :::

The Ohio Council strives to strengthen Ohio's families and communities by helping members position themselves to be providers and advocates for high quality and efficient behavioral health and family services.



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# Meet Our Team



**Teresa Lampl**  
CEO



**Geoff Collver**  
Associate Director of  
Government & External Affairs



**Soley Hernandez**  
Associate Director of  
Community Services



**Brenda Cornett**  
Associate Director of  
Administrative Services



**Melissa Green**  
Behavioral Health Policy  
Associate



**Corinne Cowan**  
Education & Membership  
Services Coordinator



**Jennifer Thrasher**  
Child & Family Services  
Policy Manager

# Benefits For Sponsors



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Get ready for the Ohio Council's 2025 Annual Conference, happening October 29–30 at the Hilton Columbus at Easton! This high-impact, two-day event brings together 300+ behavioral health leaders from across Ohio—including CEOs, clinical directors, program managers, HR professionals, and finance teams. It's your chance to build connections, spark innovation, and showcase your brand to decision-makers across the continuum of care.



## Increased Brand Exposure

Sponsoring the Ohio Council's Annual Conference puts your brand in front of 300+ behavioral health professionals from across the state. Your logo and messaging will be prominently featured in event materials, signage, digital promotion, and more - maximizing visibility before during, and after the event.



## Positive Brand Association

Align your organization with a trusted, mission-driven event that champions high-quality behavioral health services. Sponsorship signals your commitment to improving community health and positions your brand as a valued partner in advancing care across Ohio.



## Networking Opportunities

Gain direct access to a diverse audience of executives, clinical leaders, and decision-makers in the behavioral health field. Whether it's at your exhibit table, during meals, or at special events, you'll have ample opportunities to build meaningful relationships and open doors for future collaboration.

This Year's Theme is:



**Believe, Lead, Repeat:**  
**Behavioral Health Leadership**  
**in a Complex World**





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# Sponsorship Packages Offered

We offer sponsorship levels to fit any budget, each providing valuable exposure to behavioral health leaders across Ohio. Space is limited—secure your spot early to boost your brand’s visibility!

## Premier Sponsor - \$10,000

- ✓ All Platinum Benefits
- 📧 ‘Sponsors Spotlight’ E-Bulletin Feature
- 📅 4 Complimentary Registrations (with CEUs)
- 📺 60-Sec Live Video Ad During the Conference
- 🔗 Logo & Re-direct Link on Registration Pages

## Platinum Sponsor - \$8,000

- ✓ All Gold Benefits
- 👕 Co-Branded Promo Item Opportunity
- 📅 3 Complimentary Registrations (with CEUs)
- 📺 Logo on all Promo & Pre-Conference Content
- 🏠 Featured on In-Person Signage

## Gold Sponsor - \$5,000

- ✓ All Silver Benefits
- 📺 Rolling PowerPoint Ad During General Sessions
- 📅 2 Complimentary Registrations (with CEUs)
- 📧 Sponsor-Created E-Bulletin Sent to Members

## Silver Sponsor - \$2,500

- ✓ All Bronze Benefits
- 📺 6' Exhibit Table (2 Days)
- 📅 1 Complimentary Registration (with CEUs)
- 📧 Logo on all Event Marketing
- 💬 Custom Social Media Mention

## Bronze Sponsor - \$1,000

- 📢 Logo on Conference Website
- 📋 Mention in Sponsor E-Bulletin
- 🌐 Name in Event Marketing
- ✉️ Attendee List Access

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# Additional Sponsorship Opportunities

\*Available to Gold Sponsors and Above.

## Day One - Wednesday, October 29, 2025

\*Select **ONE** of the red-highlighted sponsorship opportunities below to add for \$2,500 on Day One of the conference.

**\$2,500**

- 1 - Opening Keynote Presentation
- 2 - Annual Membership Meeting
- 3 - Networking Reception

\*Select **ONE** of the blue-highlighted sponsorship opportunities below to add for \$1,250 on Day One of the conference.

**\$1,250**

- 1 - Continental Breakfast
- 2 - Afternoon Break

## Day Two - Thursday, October 30, 2025

\*Select **ONE** of the green-highlighted sponsorship opportunities below to add for \$2,500 on Day One of the conference.

**\$2,500**

- 1 - CEO Networking Breakfast
- 2 - Opening Keynote Presentation
- 3 - Luncheon Address

\*Select **ONE** of the orange-highlighted sponsorship opportunities below to add for \$1,250 on Day One of the conference.

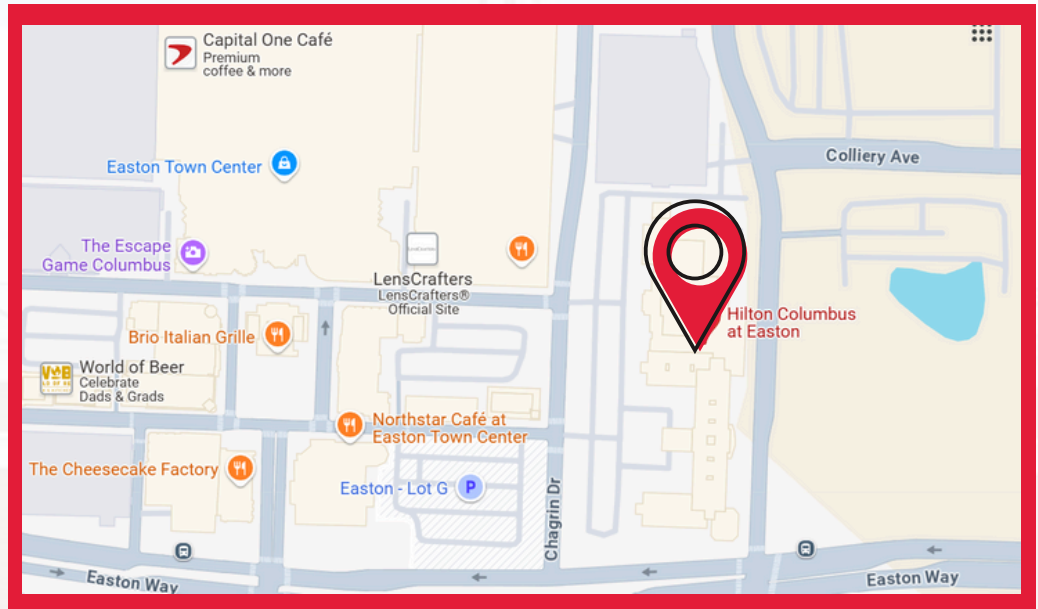
**\$1,250**

- 1 - Hot Breakfast Buffet
- 2 - Afternoon Break

# Hotel Information

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**The Ohio Council**  
Of Behavioral Health & Family Services Providers



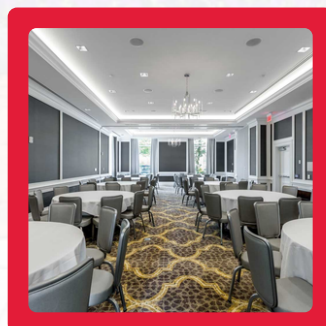
**3900 Chagrin Drive, Columbus, OH 43219**



**(614) 414-5000**



**[www.hiltoncolumbus.com](http://www.hiltoncolumbus.com)**





# Sponsorship Form

2025 Ohio Council Annual Conference

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**Thank you for your interest in sponsoring our 2025 Annual Conference. Please complete all fields below.**

*\*Please note that the additional sponsorship opportunities are available for gold sponsors and above.*

**Your Company/Organization:**

**Contact Name & Title:**

**Contact E-Mail:**

**Contact Phone:**

## SELECT YOUR SPONSORSHIP LEVEL

☐

Premier Sponsor: \$10,000

☐

Platinum Sponsor: \$8,000

☐

Gold Sponsor: \$5,000

☐

Silver Sponsor: \$2,500

☐

Bronze Sponsor: \$1,000

## SELECT YOUR ADDITIONAL SPONSORSHIP OPTION

Day ONE Additional Sponsorship Options  
Wednesday, October 29, 2025

Day TWO Additional Sponsorship Options  
Thursday, October 30, 2025

## COMPLETE YOUR BILLING INFORMATION

**Street Address:**

**City:**

**State:**

**Zip Code:**

## DESCRIPTION OF COMPANY

**Website:**

*\*This information will be used in conference marketing materials, our annual conference website and distributed to conference attendees.*

## LOGO AND MARKETING MATERIALS

**Several sponsorship levels include benefits that will require The Ohio Council to have your company's logo. Please submit your logo to Corinne Cowan at [cowan@theohiocouncil.org](mailto:cowan@theohiocouncil.org).**

**Max file size: 8MB ; Accepted file types: jpg, png, gif, ai, indd, psd, pdf.**

# EXHIBIT FORM

2025 Ohio Council Annual Conference

## EXHIBITION DATE(S)

Please Indicate Which Day(s) You Will Be Exhibiting:

## REPRESENTATIVE(S) WHO WILL EXHIBIT & ATTEND

Name:  Email:  Title:

Which Day(s) Will You Attend Lunch?

Please List Food Allergies or Dietary Restrictions

Will You Be Attending for CEUs?  License Number

Name:  Email:  Title:

Which Day(s) Will You Attend Lunch?

Please List Food Allergies or Dietary Restrictions

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Name:  Email:  Title:

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Name:  Email:  Title:

Which Day(s) Will You Attend Lunch?

Please List Food Allergies or Dietary Restrictions

Will You Be Attending for CEUs?  License Number

*\*NOTE: All exhibit tables will be pre-assigned during the two-day exhibit hall. Exhibitors will need to stay at their assigned table throughout the conference. Table assignments will be based on the level of sponsorship and the date we receive your exhibit form.*

## CANCELLATION POLICY

The deadline for cancellations is Monday, September 29, 2025. No refunds will be made after this date. No-shows are obligated to pay the full exhibit/sponsorship fee.

Authorized Signature

Date

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**The Ohio Council**  
Of Behavioral Health & Family Services Providers

# Thank You For Your Support and Consideration

Your partnership helps us create a meaningful, high-impact event that brings together Ohio's behavioral health leaders to learn, connect, and advance care across our communities. By sponsoring our Annual Conference, you're not only gaining valuable brand exposure - you're also investing in the future of behavioral health in Ohio. We look forward to the opportunity to collaborate with you and showcase your organization at this year's events.

**Phone**

(614) 425-9074

**Email**

[cowan@theohiocouncil.org](mailto:cowan@theohiocouncil.org)

**Website**

[www.theohiocouncil.org](http://www.theohiocouncil.org)