Ohio | Council

Exhibit Form & Sponsorship Opportunities

For the Ohio Council's Annual Conference





October 29-30, 2025

The Ohio Goun

Who We Are

The Ohio Council of Behavioral Health & Family Services Providers is a statewide trade and advocacy association representing more than 170 private organizations delivering community-based prevention, mental health, substance use, and family services across Ohio. Together, our members employ nearly 40,000 professionals and serve 2.5 million Ohioans each year—providing person-centered care and support to individuals and families at every stage of life.



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Vision & Mission

Our Vision

The Ohio Council is committed to improving the health of Ohio's communities and the well-being of Ohio's families by promoting effective, efficient, and sufficient behavioral health and family services through member excellence and family advocacy

Our Mission

The Ohio Council strives to strengthen Ohio's families and communities by helping members position themselves to be providers and advocates for high quality and efficient behavioral health and family services.

Meet Our Team

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he Ohio Gouncil



Teresa Lampl



Geoff Collver

Associate Director of
Government & External Affairs



Soley Hernandez

Associate Director of Community Services



Brenda Cornett

Associate Director of Administrative Services



Melissa Green

Behavioral Health Policy
Associate



Corinne Cowan

Education & Membership
Services Coordinator



Jennifer Thrasher

Child & Family Services
Policy Manager

The Ohio Gouncil

Benefits For Sponsors



Get ready for the Ohio Council's 2025 Annual Conference, happening October 29–30 at the Hilton Columbus at Easton! This high-impact, two-day event brings together 300+ behavioral health leaders from across Ohio—including CEOs, clinical directors, program managers, HR professionals, and finance teams. It's your chance to build connections, spark innovation, and showcase your brand to decision-makers across the continuum of care.



Increased Brand Exposure

Sponsoring the Ohio Council's Annual Conference puts your brand in front of 300+ behavioral health professionals from across the state. Your logo and messaging will be prominently featured in event materials, signage, digital promotion, and more - maximizing visibility before during, and after the event.



Positive Brand Association

Align your organization with a trusted, mission-driven event that champions high-quality behavioral health services. Sponsorship signals your commitment to improving community health and positions your brand as a valued partner in advancing care across Ohio.



Networking Opportunities

Gain direct access to a diverse audience of executives, clinical leaders, and decision-makers in the behavioral health field. Whether it's at your exhibit table, during meals, or at special events, you'll have ample opportunities to build meaningful relationships and open doors for future collaboration.

This Year's Theme is:



Believe, Lead, Repeat: Behavioral Health Leadership in a Complex World



Sponsorship Packages Offered

We offer sponsorship levels to fit any budget, each providing valuable exposure to behavioral health leaders across Ohio. Space is limited—secure your spot early to boost your brand's visibility!

Premier Sponsor - \$10,000

- All Platinum Benefits
- 🖎 'Sponsors Spotlight' E-Bulletin Feature
- 3 4 Complimentary Registrations (with CEUs)
- 60-Sec Live Video Ad During the Conference
- ★ Logo & Re-direct Link on Registration Pages

Platinum Sponsor - \$8,000

- All Gold Benefits
- Co-Branded Promo Item Opportunity
- 3 Complimentary Registrations (with CEUs)
- Logo on all Promo & Pre-Conference Content
- 🔼 Featured on In-Person Signage

Gold Sponsor - \$5,000

- All Silver Benefits
- Rolling PowerPoint Ad During General Sessions
- 2 Complimentary Registrations (with CEUs)
- Sponsor-Created E-Bulletin Sent to Members

Silver Sponsor - \$2,500

- 🛱 6' Exhibit Table (2 Days)
- 1 Complimentary Registration (with CEUs)
- Logo on all Event Marketing
- © Custom Social Media Mention

Bronze Sponsor - \$1,000

- Mention in Sponsor E-Bulletin
- Mame in Event Marketing
- Attendee List Access

Additional Sponsorship Opportunities

*Available to Gold Sponsors and Above.

Day One - Wednesday, October 29, 2025

*Select **ONE** of the red-highlighted sponsorship opportunities below to add for \$2,500 on Day One of the conference.

\$2,500

- 1 Opening Keynote Presentation
- 2 Annual Membership Meeting
- 3 Networking Reception

*Select **ONE** of the blue-highlighted sponsorship opportunities below to add for \$1,250 on Day One of the conference.

\$1,250

- 1 Continental Breakfast
- 2 Afternoon Break

Day Two - Thursday, October 30, 2025

*Select **ONE** of the green-highlighted sponsorship opportunities below to add for \$2,500 on Day One of the conference.

\$2,500

- 1 CEO Networking Breakfast
- 2 Opening Keynote Presentation
- 3 Luncheon Address

*Select **ONE** of the orange-highlighted sponsorship opportunities below to add for \$1,250 on Day One of the conference.

\$1,250

- 1 Hot Breakfast Buffet
- 2 Afternoon Break

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Hotel Information



3900 Chagrin Drive, Columbus, OH 43219



(614) 414-5000



www.hiltoncolumbus.com











Sponsorship Form

2025 Ohio Council Annual Conference

Thank you for your interest in sponsoring our 2025 Annual Conference. Please complete all fields below.

*Please note that the additional sponsorship opportunities are available for <u>gold sponsors and above.</u>

above.							
Your Comp	pany/Organization:						
Contact N	ame & Title:						
Contact E-	Mail:						
Contact Pl	none:						
SELECT	YOUR SPONSORSH	IIP LEVEL					
	Premier Sponsor: \$	10,000	Platinum Sponsor: \$8,000				
	Gold Sponsor: \$5,000		Silver Sponsor: \$2,500				
Bronze Sponsor: \$1,000							
SELECT	YOUR ADDITIONA	L SPONSO	RSHIP OPTION				
Day ONE Additional Sponsorship Options Wednesday, October 29, 2025			Day TWO Additional Sponsorship Option Thursday, October 30, 2025				
COMPLI	TE YOUR BILLING	INFORMA [*]	TION				
Street Add	dress:						
City:		State:	Zip Code:				
DESCRI	PTION OF COMPAI	NY					

Website:

*This information will be used in conference marketing materials, our annual conference website and distributed to conference attendees.

LOGO AND MARKETING MATERIALS

Several sponsorship levels include benefits that will require The Ohio Council to have your company's logo. Please submit your logo to Corinne Cowan at cowan@theohiocouncil.org.

Max file size: 8MB; Accepted file types: jpg, png, gif, ai, indd, psd, pdf.

Phe Ohio Gouncil
Behavioral Health & Family Services Providers

EXHIBIT FORM

2025 Ohio Council Annual Conference

EXHIBITION DATE(S)

Please Indicate Which Day(s) You Will Be Exhibiting:

REPRESENTATIVE(S) WHO WILL EXHIBIT & ATTEND							
Name:	Email:		Title:				
Which Day(s) Will You Attend Lunch?							
Please List Food Allergies or Dietary Restrictions							
Will You Be Attending for CE	Us?	License Number					
Name:	ne: Email:		Title:				
Which Day(s) Will You Attend Lunch?							
Please List Food Allergies or Dietary Restrictions							
Will You Be Attending for CE	Us?	License Number					
Name:	Email:		Title:				
Which Day(s) Will You Attend Lunch?							
Please List Food Allergies or Dietary Restrictions							
Will You Be Attending for CEUs?		License Number					
Name:	Email:		Title:				
Which Day(s) Will You Attend Lunch?							
Please List Food Allergies or Dietary Restrictions							

*NOTE: All exhibit tables will be pre-assigned during the two-day exhibit hall. Exhibitors will need to stay at their assigned table throughout the conference. Table assignments will be based on the level of sponsorship and the date we receive your exhibit form.

License Number

CANCELLATION POLICY

The deadline for cancellations is Monday, September 29, 2025. No refunds will be made after this date. No-shows are obligated to pay the full exhibit/sponsorship fee.

Authorized Signature

Will You Be Attending for CEUs?

Date

The Ohio Gouncil

Thank You For Your Support and Consideration

Your partnership helps us create a meaningful, high-impact event that brings together Ohio's behavioral health leaders to learn, connect, and advance care across our communities. By sponsoring our Annual Conference, you're not only gaining valuable brand exposure - you're also investing in the future of behavioral health in Ohio. We look forward to the opportunity to collaborate with you and showcase your organization at this year's events.



Phone

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