



## ***Interested in Becoming an Affiliate Member?***

[The Ohio Council of Behavioral Health & Family Services Providers](#) is a leading statewide trade and advocacy association representing over 165 community behavioral health and family services provider organizations. For decades, we have guided our members with strategic insights into state and federal government, regulatory know-how, in-depth policy analysis, and technical assistance informed by our team's combined decades of service in the mental health and substance use industries. We know our members' needs. And when we speak up, policy makers and state leaders of the behavioral health system listen.

As you explore business-to-business growth opportunities in Ohio's mental health and addiction treatment sectors, consider the value, expertise, and intelligence that The Ohio Council can offer you through our affiliate membership program.

Membership eligibility is open to individuals, firms, or companies that offer goods and services that may benefit or support the community behavioral health and family services industry that are not otherwise eligible for full membership in the Ohio Council. Our flat-rate affiliate membership can give you the edge you need to succeed in the world of behavioral health.

### **Membership Benefits:**

- **Knowledge of the industry's who's who** with access to our electronic member data. Expand your contact list with key decision makers across the state.
- **Actionable, members-only business intelligence** through The Ohio Council's e-publications such as *E-Bulletin* and a subscription to the monthly *Ohio Council Insight*. Learn know what you need to know is trending in the behavioral health marketplace.
- **Discounted networking opportunities** with marked-down registration fees to attend trainings and events hosted by The Ohio Council. Develop your career; connect with potential clients. (Sponsorship opportunities remain separate.)
- **Increased brand recognition and exposure** with:
  - Promotion of company value-added services on [The Ohio Council website's Affiliate Members page](#), which receives hundreds of unique visits per month.
  - Up-to-quarterly feature in The Ohio Council's *E-Bulletin* e-newsletter, which reaches hundreds of senior behavioral health professionals. (Content provided by Affiliate Member.)
  - Quarterly inclusion in The Ohio Council's *Affiliate Member News* e-newsletter, which is distributed to all Ohio Council member agency leaders.
  - Inclusion in the *Directory of Affiliate Members*, which is distributed regularly to Ohio Council members, potential members, legislators, and statewide stakeholders.

**Who Should Join:**

- Information technology service providers
- Law firms
- Accounting firms
- Health insurance companies and plans
- Pharmaceutical companies
- Healthcare service/supply vendors
- Consulting firms

Affiliate Membership in the Ohio Council is \$2,200 per annual membership year, 10/1/2023 - 9/30/2024. If you have questions or would like to join, please contact Brenna Whiteside at [whiteside@TheOhioCouncil.org](mailto:whiteside@TheOhioCouncil.org).