



LEHIGH VALLEY

**Brown & Brown Insurance, Lehigh Valley  
Offers Exclusive Cyber Liability Insurance  
to Health & Human Services Organizations**

***Bethlehem, PA*** – Brown & Brown Insurance of Lehigh Valley is offering an exclusive Cyber Liability Insurance product to Health & Human Services Organizations. In 2018 there were 351,936 cyber crime complaints and over \$2.7 billion in losses. These staggering statistics are directly from an FBI 2018 Internet Crime Report.

B&B of Lehigh Valley's exclusive Coalition Cyber Liability Insurance has been tested against all major competitors and offers lower pricing, lower deductibles, and the broadest coverage available in the marketplace with 24-hour customer service, and IT security experts on staff, not just insurance personnel. It is the only carrier to provide an evidence-based cyber vulnerability assessment that provides extensive insight to overall critical security alerts and preparedness areas that can potentially be targeted and compromised.

As cybercrimes become more sophisticated, firewalls are no longer enough to defend against cyber security breaches. A comprehensive cyber risk insurance plan set in place now can protect not only proprietary information, but disruptions in service, cyber extortion, and digital asset restoration just to name a few.

If your organization enables disk encryption on various desktop and mobile devices, accepts credit cards for payment, collects personal information from clients online, or has critical business systems/sensitive data to protect, a cyber vulnerability assessment can be produced by answering several questions in just a few minutes. Contact David Lee, Sales Manager at Brown & Brown of Lehigh Valley at 800-634-8237 or [dlee@bbinslv.com](mailto:dlee@bbinslv.com) for more information.

Brown & Brown of Lehigh Valley offers unmatched experience in the human service/non-profit insurance market. Our insurance advisors and risk management staff are dedicated to finding cost effective solutions for your business. Our philosophy of partnering with our customers guarantees that you'll receive the attention you deserve. Visit us online at [www.bbinslv.com](http://www.bbinslv.com).